

Licensing Sub-Committee

Agenda

Tuesday 21 October 2025 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Callum Nimmo (Vice Chair) Councillor Jacolyn Daly	Councillor Dominic Stanton

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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 13 October 2025

Licensing Sub-Committee Agenda

21 October 2025

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent. At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken. Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest. Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.	
3.	THE LITTLE BLUE DOOR - 871- 873 FULHAM ROAD, LONDON SW6 5HP - 6:30 PM	3 - 59
4.	REVIEW: BEST QUALITY FOOD AND WINE - 333-335 LILLIE ROAD, LONDON, SW6 7NR - 7:30 PM OR AFTER THE CONSIDERATION OF THE FIRST HEARING.	60 - 117

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- 4. OTHER INFORMATION.**
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 - 4.2 Temporary Event Notices ("TENs").**
- 5. POLICY CONSIDERATIONS.**
- 6. DETERMINATION.**

APPENDICES:

- Appendix 1 – Current Premises Licence.**
- Appendix 2 – Variation Application Form.**
- Appendix 3 – Police Agreed Conditions.**
- Appendix 4 – Location Map and Neighbouring Premises.**
- Appendix 5 – Representations.**

1. THE APPLICATION:

On 5th August 2025, the Licensing Authority received an application for the Variation of a Premises Licence in respect of The Little Blue Door – 871- 873 Fulham Road, London SW6 5HP (“the Premises”), submitted by Thomas & Thomas Partners LLP (“the Applicant”).

1.1 Application Requested:

As shown at Appendix 1, the current premises licence allows for the following licensable activities:

Performance of Dance, Exhibition of a Film, Performance of Live Music, Playing of Recorded Music (Indoors Only) and Indoor Sporting Events:

Monday to Thursday:	10:00 to 00:00
Friday and Saturday:	10:00 to 01:00
Sunday:	10:00 to 00:00

Provision of Late-Night Refreshment (Indoors):

Monday to Thursday:	23:00 to 00:00
Friday and Saturday	23:00 to 01:00
Sunday	10:00 to 00:00

Sale of Alcohol (On and Off the Premises):

Monday to Thursday:	10:00 to 00:00
Friday and Saturday	10:00 to 01:00
Sunday	10:00 to 00:00

Hours Open to the Public:

Monday to Thursday:	10:00 to 00:30
Friday and Saturday	10:00 to 01:30
Sunday	10:00 to 00:30

The application for a variation of Premises Licence can be seen at Appendix 2. Essentially, an extension is being sought to extend all licensable activities by one hour on Thursday, Friday and Saturday. With ‘Hours Open to the Public’ also extended by one hour to accommodate the additional licensable activities.

Consequently, the new proposed hours of activity the Sub-Committee are being asked to consider are as follows:

Performance of Dance, Exhibition of a Film, Performance of Live Music, Playing of Recorded Music (Indoors Only) and Indoor Sporting Events:

<i>Monday to Wednesday:</i>	<i>10:00 to 00:00.</i>
<i>Thursday:</i>	<i>10:00 to 01:00.</i>
<i>Friday and Saturday:</i>	<i>10:00 to 02:00.</i>
<i>Sunday:</i>	<i>10:00 to 00:00.</i>

Provision of Late-Night Refreshment -Indoors Only:

<i>Monday to Wednesday:</i>	<i>23:00 to 00:00.</i>
<i>Thursday:</i>	<i>23:00 to 01:00.</i>
<i>Friday and Saturday:</i>	<i>23:00 to 02:00.</i>

Sunday: 23:00 to 00:00.

Sale of Alcohol (On and Off the Premises):

Monday to Wednesday: 10:00 to 00:00.

Thursday: 10:00 to 01:00.

Friday and Saturday: 10:00 to 02:00.

Sunday: 10:00 to 00:00.

Hours Open To The Public:

Monday to Wednesday: 10:00 to 00:30.

Thursday: 10:00 to 01:30.

Friday and Saturday: 10:00 to 02:30.

Sunday: 10:00 to 00:30

1.2 Applicant's Operating Schedule:

As shown in Appendix 3, the Applicant agreed further conditions with the Metropolitan Police, as follows:

- 1. No entry of new customers or those that have temporarily left shall be permitted after 00:30 on Thursdays and 01:30 on Fridays and Saturdays. The exception of re-entry is after the use of the designated smoking area.**
- 2. On Friday and Saturday nights when the premises are open after 00:00 hours, the premises shall have a minimum of 2 SIA registered security on duty from 20:00 until 30 minutes after the premises has closed.**
- 3. The need for SIA door supervisors from Sundays to Thursdays shall be subject to a documented risk assessment carried out by the premises. The risk assessment shall be retained for a minimum of 12 months and be available for inspection upon request by Police or an officer of the Licensing Authority.**
- 4. A register of door supervisors shall be maintained and made available for inspection by Police or Council officers upon request.**
- 5. The external seating area shall not be used after 23:00 hours, other than by customers who wish to smoke. Whilst drinks may be permitted in this area for welfare purposes, the area shall not be used for general drinking beyond this time.**
- 6. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the four licensing objectives, offences committed under the Act, underage alcohol sales, drunk and disorderly behaviour, vigilance in preventing the use and sale of illegal drugs at the premises, violent and anti social behaviour, protection of children and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.**

7. *All staff shall be trained in how to identify drunk or drug impaired customers and refusing service to such patrons. This training record shall be training kept and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.*
8. *The licensee shall ensure that staff are trained on relevant matters including the conditions on the premises licence and age restricted products. The licence holder shall keep records of training and instructions given to staff, detailing the areas covered and make them available for inspection upon request by police and authorised officers of the Licensing Authority. Staff shall sign to confirm that they have received and understood the training.*
9. *The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.*
10. *The premises shall operate a Challenge 25 age-restricted sales policy, promoted through prominent display of appropriate signage. The licence holder shall ensure that, before serving alcohol or other age-restricted goods to any person who appears under 25, staff request to see valid identification. Acceptable forms of ID are:*
 - *Photographic PASS cards*
 - *A passport*
 - *A UK and EU photo driving licence documenting the date of birth*
11. *The Premises shall have a policy in place to ensure the welfare and safeguarding of vulnerable patrons. Welfare training shall take place twice a year in order to support and assist people who feel unsafe, vulnerable, or threatened. Any such incidents shall be recorded in the incident log. This safeguarding policy shall be available to Police or relevant authorities upon request.*

To replace Conditions 13 and 14 on current licence with the following:

12. *A daily incident log shall be kept at the premises and retained. This shall be made available on request to relevant authorities and Police. It shall include details of:*
 - *All crimes reported to the venue;*
 - *All ejections of patrons;*
 - *Any complaints received;*
 - *Any incidents of disorder;*
 - *Any seizures of drugs or offensive weapons;*
 - *Any faults in the CCTV system;*
 - *Any refusals of the sale of alcohol;*
 - *Any visit by a relevant authority or emergency service.*

To replace Conditions 17 & 18 on current licence with the following:

- 13. Alcohol shall not be served before 11:00 on Saturdays when Fulham Football Club's (male first team) home kick-off time is 15:00 or later.**
- 14. Alcohol shall not be served before 10:00 on Saturdays when Fulham Football Club's (male first team) home kick-off time is between 12:30 and 14:59.**
- 15. On days when Fulham Football Club are playing at home, or when a Fulham Football Club victory parade takes place, the premises shall carry out a documented risk assessment in relation to the sale of alcohol for consumption off the premises for a period of three hours before kick-off and two hours after the match/parade has completed. The risk assessment, along with any exceptions from normal procedure, shall be recorded in the incident log and made available for inspection upon request by Police or an officer of the Licensing Authority.**
- 16. On days when Fulham Football Club are playing at home, the premises shall risk assess the need for SIA staff. A copy of the risk assessment shall be available on site for inspection by Police or relevant authorities.**

To replace Condition 9 on current licence with the following:

- 17. High Definition CCTV shall be installed, operated and maintained at all times that the premises are open for licensable activities and:**
 - Shall be checked at least every two weeks to ensure that the system is working properly and that the date and time are correct.**
 - A record of these checks showing the date and name of the person conducting them shall be kept and made available to the Police and relevant authorities on request.**
 - At least one camera will show a close up of the entrance and shall provide and capture a clear, full-length image of anyone entering the premises.**
 - The system shall cover all internal and external areas of the premises where licensable activities take place.**
 - Recordings shall be made in real-time, date and time-stamped, and stored for a minimum of 31 days.**
 - CCTV footage shall be provided free of charge to the Police or relevant authorities within 24 hours of request.**

A staff member conversant with the operation of the CCTV system shall be on the premises at all times. That person shall be capable of providing recent data footage to Police and authorised officers with minimal delay when requested, including the ability to reproduce footage almost instantaneously.

2. BACKGROUND:

The main access to the establishment is located on Fulham Road and is a bar and restaurant. The immediate area around the application site represents a mix of commercial and residential. A map showing the location of the premises and neighbouring licenced premises is contained in Appendix 4.

There are several options for transport, including buses and taxis which operate around the area. The nearest Underground Stations are Parsons Green and Putney Bridge Underground Stations which are approximately 8 and 12 minutes walk away, respectively.

3. CONSULTATION

A public notice was displayed at the premises for 28 days, as well as advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the Applicant and all those parties that have made Representations in respect of the Application.

3.1. Relevant Representations:

The Licensing Section received a two representations, as seen at Appendix 5, which came from the following groups and people:

- One representative on behalf of the Felden Street and Swift Street Residents Association.
- One other individual residential objector.

4. OTHER INFORMATION:

4.1 Enforcement History:

The only recent complaint is dated 15 December 2022 and relates to antisocial behaviour on Friday and Saturday nights upon closure of the premises. However, the complaint could not be substantiated and no further instances of issues have since been raised.

4.2 Temporary Event Notices (“TENs”):

This information is to follow shortly.

5. POLICY CONSIDERATIONS:

5.1 Section 2 pages 7 and 8 of the Statement of Licensing Policy (“SLP”), which can be found at https://www.lbhf.gov.uk/sites/default/files/section_attachments/lbhf-statement-of-licensing-policy-2022-2027-150722.pdf, states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector.
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the SLP states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place.
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met.
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.3 Section 7 pages 13 to 15 of the SLP states that operating schedules for premises licences are the key to ensuring compliance with the four Licensing Objectives. The measures proposed in the operating schedule will normally be converted into conditions to be attached to the premises licence and should therefore fulfil the following criteria:

- (i) Be precise and enforceable
- (ii) Be unambiguous
- (iii) Not duplicate other statutory provisions
- (iv) Be clear in what they intend to achieve, and
- (v) Be appropriate, proportionate and justifiable

Operators of licensed premises will have to comply with planning, environmental health, trading standards, fire safety, licensing and building control legislation when opening or adapting licensed premises. The Licensing Authority will seek to avoid confusion and duplication by not imposing licence conditions relating to matters that are required or controllable under other legislation, except where they can be exceptionally justified to promote the Licensing Objectives.

5.4 Policy 1 page 18 confirms that The Secretary of State's Guidance (the Guidance), <https://www.gov.uk/government/publications/explanatory-memorandum-revised-guidance-issued-under-s-182-of-licensing-act-2003>, states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;

d) any risk posed to the local area by the applicants' proposed licensable activities; and
e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela,' local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.'

The Licensing Authority notes the contents of these paragraphs from the Guidance and, in particular, the use of the word 'expected'. Licence applications that do not in any way address the contents of these paragraphs in their operating schedules may be returned to the applicant as 'incomplete'.

5.5 Policy 3 pages 20 to 22 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it.
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area.
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times.
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Restaurants and cafes	Monday to Thursday: 01:00. Friday to Saturday: 01:30. Sunday: 00:00.	Monday to Thursday: 00:00. Friday to Saturday: 01:00. Sunday: 23:00.	Friday to Saturday: 23:00. Sunday: 22:00.
Public houses, bars or other drinking establishments	Monday to Thursday: 01:00. Friday to Saturday: 02:30. Sunday: 00:00	Monday to Thursday: 00:00. Friday to Saturday: 01:00. Sunday: 23:00.	Friday to Saturday: 23:00. Sunday: 22:00.
Off-licences and alcohol sales in supermarkets	23:00 daily.	23:00 daily.	23:00 daily.

5.6 Policy 4 pages 22 and 23 of the SLP states that in determining an application, where there has been a relevant representation, the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit i.e. applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco.
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.

- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.7 Policy 11 pages 29 and 30 of the SLP states that licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the nighttime economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.8 Policy 12 pages 30 and 31 of the SLP states that we are committed to the Regulators Code and supporting businesses:

- i) We will work with businesses in our borough and provide the advice you need to help you comply with the law. This may be through meeting with you at your premises or at our offices, providing written advice in an email or letter or verbally over the telephone.
- ii) We will usually confirm any technical/ legal advice in writing. For applicants and agents, we also offer a pre-application advice service. Further details about this service can be found on our website.
- iii) We will attend pub watch meetings and work with local businesses, including the Hammersmith Business Improvement District (BID) and Fulham BID, to help facilitate the sharing of information and advice amongst licensees in our borough.
- iv) We are continuously working to improve our online application process for a range of licence permissions. If you want to know what services are available or you want to make an application online, please check our website for further details.
- v) We want to ensure that businesses comply with the law. Where this has not been possible through advice and education, we will carry out enforcement action in accordance with our enforcement policy and as part of our commitment to the Regulators Code.

vi) We want local businesses in our borough to thrive and survive. We recognise that the law can be complex at times and that despite trying to resolve issues through discussion in the first instance, enforcement will be necessary on some occasions. We also recognise that attitudes, circumstances and personnel often change over time.

Where enforcement action has been taken against a business in the past, relevant Responsible Authorities will be mindful of this when considering any new applications. However, all new applications e.g. variations to hours or licensable activities will be decided on their merits and the information provided to demonstrate promotion of the four licensing objectives. Where a premises licence or club premises certificate has previously been reviewed or the business has been prosecuted for licensing offences, licensees are advised to discuss any new/proposed changes with the Licensing Authority and/or the relevant Responsible Authority e.g. The Police, to resolve any ongoing concerns and/or issues.

5.9 Policy 15, page 33 of the SLP in relation to drink spiking issues, licensees and licence applicants are encouraged to establish a clear approach to preventing, identifying and addressing drink spiking in their operating schedules. This should include, but is not limited to:

- Training for door and bar staff to identify where drink spiking may be taking place, how to respond to any reported or observed instances of drink spiking, and how to report to Police.
- Offering drink spiking preventative measures, such as drink covers, serving drinks direct to customers (not leaving these unattended before being provided to customers) and keeping an eye on or clearing drinks left unattended.
- Providing customers with information on keeping safe from drink spiking.
- Operating schemes such as 'Ask for Angela' to encourage customers to seek help if they suspect drink spiking has occurred.
- Requiring the production of a drink spiking risk assessment and procedure for dealing with any such incidents.
- Displaying posters in visible locations at the premises to explain what to do in the event of a spiking incident / what a spiked drink looks like.

5.10 Policy 16, pages 33 to 34 of the SLP states that the Licensing Authority will use its powers to regulate the night-time economy, both with specific regard to spiking incidents and more generally in relation to violence against women and girls. This may include:

- a) Using the Licensing Authority's powers to impose conditions or revoke premises licenses, where venues do not take sufficient measures to protect and provide support to customers in spiking incidents.
- b) Considering the prevalence, prevention and reporting of sexual harassment and misconduct and gender-based violence in licensed premises.
- c) Requiring the presence of suitably trained and accredited door staff.
- d) Require presence of CCTV, or to introduce entry searches for example. Licence applicants and existing licence holders are encouraged to include in their operating schedules clear policies relating to potential abuse or violence against women and girls.

This would include, but is not limited to the 'Ask for Angela' programme, Welfare and Vulnerability Engagement' training package (WAVE) for staff to identify and assist women and girls being at risk or being subjected to violence, and the implementation of clear policies in the premises on preventing and addressing violence against women

and girls. The Licensing Authority would also encourage off licensed premises to take part in the Ask for Angela scheme in an effort to increase the visible promotion of the scheme in all licensed premises across the borough.

Implementing these measures, particularly for on-licence premises, providing training for staff to increase awareness and provide skills and tools for identifying and assisting when it is at risk of happening or is happening, and having clear policies against violence against women and girls provide a solid basis for addressing the issue when it occurs in licensed premises. Furthermore, having policies on staff reporting incidents to Police and Council officers will help to ensure that these incidents are addressed.

We expect that all staff working at music festivals, including vendors, be given compulsory safeguarding training, as the Licensing Authority will consider this when approving events.

This training might be similar to training provided in voluntary schemes in other licensed premises, such as Ask Angela or the licensing security and vulnerability initiative (Licensing SAVI). This training should be documented in any event management plan which is in place at the premises.

The licensing authority also expects a more formal and higher standard for outdoor music festivals owing to the comparatively younger age of festival-goers and the additional vulnerability that may arise.

As part of the Government's and the Council's Violence Against Women and Girls Strategy, venues may also wish to consider boosting their security measures e.g. the recruitment and training of additional door security staff, particularly female staff.

The Council are proud supporters of the Women's Night Safety Charter <https://hammersmithbid.co.uk/womens-night-safety-charter/> and we would like to encourage all our licensed premises to consider how you and your business can contribute to making your workplace and H&F a borough where all women feel confident and welcome whenever and wherever they happen to be. The Women's Night Safety Charter is a voluntary pledge to show you take women's safety seriously. By signing the Charter, you show your acknowledgement of the issue and that you're ready to get proactive in improving women's safety.

5.11 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking'.
- c) Operators of off-licences in areas problems relating to street drinking and underage drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable

forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:

- i. The likelihood of any violence, public order or policing problem if the licence is granted;
- ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
- iii. Past conduct and prior history of complaints against the premises.
- iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
- v. Any relevant representations.

e) Robust measures in place to avoid the presence of weapons on their premises and should agree a protocol with the Licensing Authority and the police on the handling of weapons found on their premises.

f) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.

g) Crime and disorder in the vicinity of the premises: this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed. i) alternative to glass bottles and glasses - restricting the use of glass bottles and beer glasses to customers in preference for containers made from polycarbonate materials.

h) CCTV - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.

i) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises. l) dealing with and reporting crime and disorder - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

j) dealing with and reporting crime and disorder - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

m) door staff - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).

k) drugs and weapons - ensuring compliance with relevant guidance regarding illegal drugs and weapons. Attention should be paid to search procedures, procedures for the safe storage and surrender of seized drugs and weapons and drug awareness issues, designing out the ability to take drugs in the premises, etc.

l) excessive drinking - training for staff to recognise when customers are becoming drunk and adopting appropriate 'cut off' procedures for drunken customers, so as to reduce the likelihood of fights or aggressive behaviour.

m) local schemes – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.

n) prevention of theft - using bag hooks and signage to warn customers of pickpockets and bag snatchers.

5.12 Annex 1 page 37 and 38 of the SLP states the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health. The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

a) Maximum occupancy limits will be specified on the licence only where necessary for the promotion of public safety or the prevention of disorder. Where a capacity limit is already specified in a fire risk assessment, the Licensing Authority will not normally include that limit as a licence condition.

b) Safe capacities will be imposed where necessary for the promotion of public safety or the prevention of disorder on the relevant premises. If no safe capacity has been imposed through other legislation, a responsible authority may consider it necessary for a new capacity to be attached to the premises which would apply at any material time when the licensable activities are taking place and may make representations to that effect. The types of premises that may be subject to safe capacities will be the following;

i. Nightclubs

ii. Cinemas

iii. Theatres

iv. Other premises where regulated entertainment is being provided within the meaning of the Act, e.g. open public spaces.

c) incident and occurrence book – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.

d) risks associated with special promotions/events – ensuring compliance with guidance from the Metropolitan Police relating to specific event risk assessments for externally promoted live music events well in advance of the event. Risk assessment forms can be obtained from the Metropolitan Police Licensing Officer.

e) getting home safely - providing information to customers and staff (including contact telephone numbers) regarding safer options available for travelling home late at night - including night buses, licensed taxis and private hire (mini cabs).

f) overcrowding - developing policies and procedures regarding capacity to prevent overcrowding and patrons possibly becoming aggressive.

g) premises environment - applicants should consider the physical environment of the premises and have regard to issues that could increase the likelihood of patrons becoming agitated or aggressive. This may include procedures regarding door supervision, identification and management of drunken customers and issues of overcrowding and capacity, which may result in patrons becoming aggressive or rowdy.

5.13 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will require the applicant to demonstrate within the operating plan how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met.

This is expected to include:

- a) In considering an application, the Licensing Authority will consider the adequacy of proposed measures to remove or effectively manage the potential for public nuisance and anti-social behaviour and any Public Spaces Protection Orders (PSPOs) in place.
- b) Licensing Authority will particularly consider the following matters where they are material to the individual application:
 - i The proximity of residential accommodation.
 - ii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity.
 - iii. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices.
 - vi. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
 - vii. Limiting the number of people permitted to use a garden or other open-air areas, including those for the use of smoking, at any one time.
 - vii. Restricting the use of a garden or other open-air areas, including those for the use of smoking, after a particular time e.g. 11:00pm (or such earlier time as may be considered appropriate).
 - viii. The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction.
 - ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly.
 - x. The history of the applicant in controlling anti-social behaviour and preventing nuisance.
 - xx. Any other relevant activity likely to give rise to nuisance.

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

- c) Deliveries/collections – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise-sensitive properties.
- d) Late night refreshment - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.
- e) Light pollution – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.
- m) Noise and/or vibration breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak point for noise

breakout so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

f) External Areas – External areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

g) Odour – odour from cooking is a common source of complaint, particularly from restaurants and fast food takeaways. The Council's Noise and Nuisance Service may therefore, require evidence that the kitchen ventilation and/or extract systems are regularly maintained and serviced to ensure that it is operating efficiently and with minimal nuisance to neighbours arising from odour and also noise. This includes the siting of BBQs.

h) Queue management - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

i) Ventilation – where regulated entertainment is to be provided there may be a requirement to keep doors and/or windows closed during its provision to limit noise breakout, consider therefore the provision of air conditioning for the comfort of your customers if doors and windows have to be closed during the summer. However, also note air conditioning can be the source of noise complaints in itself, so careful consideration also needs to be given to the siting of this equipment.

j) Waste – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

k) Litter – for example, litter patrols for late night take-away premises.

5.14 Annex 1 pages 40 and 41 of the SLP in relation to the protection of children from harm states the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff. This is expected to include:

a) The legislation recognises the right of licence holders (serving alcohol) to allow accompanied children into their premises at any time. The Licensing Authority will not normally seek to limit their access (above that specified in the Act) to any premises unless it is necessary for the prevention of physical, moral or psychological harm, or where there are concerns about child sexual exploitation. Where this is considered likely, upon consideration of a relevant representation, conditions will be imposed that restrict children from entering all or part of licensed premises:

i. At certain times of the day.

ii. When certain licensable activities are taking place.

iii. Under certain ages, e.g. 16 or 18; iv. Unless accompanied by an adult.

b) The Licensing Authority will particularly consider whether.

vi. There are licensable activities that are likely to appeal to minors/children under 16 taking place during times when children under 16 may be expected to be attending compulsory full-time education.

c) The sale of alcohol to a minor is a criminal offence and Trading Standards officers will conduct appropriate covert test purchasing exercises and will take account of any complaints and intelligence. The Act permits the use of children under the age of 18 to undertake test purchases when they have been directed to do so by a duly authorised officer.

d) Where a sale of alcohol has been made on the same premises to a minor on two or more different occasions within a period of three months the premises licence could be suspended for a defined period.

e) Where there are restrictions (whether imposed by statute or by the Licensing Authority) on the sale or supply of goods or the provision of services or the showing of films or other entertainment to children below a certain age, then the licensee will be required to demonstrate that they have in place a system for verifying the age of the children intended to be supplied with such goods, services or entertainment. Training should be given to all persons who might be in a position to serve or refuse such children. The training should include a basic understanding of the law, seeking proof of age, verifying the authenticity of proof of age cards and handling and recording refusals.

f) Conditions may be imposed on licences for premises where children will be present at places of public entertainment to the effect that a sufficient number of adults must be present to control the access and egress (including safe transport home) and to ensure their safety. What is deemed sufficient will depend on the circumstances of the particular event.

g) The Licensing Authority will expect operating plans to specify the measures and management controls in place to prevent alcohol being served to children, other than in those limited circumstances permitted by the Act. The Council's Trading Standards officers have a role to play in the protection of children from harm, and proof of age schemes, and are able to provide advice in relation to measures that can be taken to help prevent the sale of alcohol to underage children. Potential licence holders should also be aware of the Proof of Age London (PAL) Scheme hosted by Southwark Council.

h) Where premises are subject to age-restrictions, the procedures in place to conduct age verification checks. The Council will expect premises only to accept current passports, driving licences or documents bearing the national PASS logo, such as Citizen-card. The Proof of Age Standards Scheme (PASS) is the UK's national guarantee scheme for proof-of- age cards as endorsed by the Home Office. More information can be found on The Proof of Age Standards Scheme (PASS) website.

6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full.
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application.

It is the Council's duty under the Act to determine applications with a view to promoting the four licensing objectives:

- Prevention of crime and disorder.
- Public safety.
- Prevention of public nuisance.
- The protection of children from harm.

In reaching a decision, the Council shall consider the details of any relevant representations received; the Applicant's Operating Schedule; the Council's adopted SLP and the Guidance.

Licensing Act 2003

Premises Licence



Premises Licence Number: 2024/02013/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

The Little Blue Door
871 - 873 Fulham Road

Post town: London

Post code: SW6 5HP

Telephone:

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Performance of Dance -Indoors Only
Exhibition of a Film -Indoors Only
Indoor Sporting Event
Performance of Live Music -Indoors Only
Playing of Recorded Music -Indoors Only
Provision of Late Night Refreshment -Indoors Only
Sale of Alcohol On and Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Performance of Dance -Indoors Only	
Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

Exhibition of a Film -Indoors Only

Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

Indoor Sporting Event

Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

Performance of Live Music -Indoors Only

Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

Playing of Recorded Music -Indoors Only

Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

Provision of Late Night Refreshment -Indoors Only

Monday	23:00 - 00:00
Tuesday	23:00 - 00:00
Wednesday	23:00 - 00:00
Thursday	23:00 - 00:00
Friday	23:00 - 01:00
Saturday	23:00 - 01:00
Sunday	23:00 - 00:00

Sale of Alcohol On and Off the Premises

Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00

Sunday

10:00 - 00:00

The opening hours of the premises:

Monday	10:00 - 00:30
Tuesday	10:00 - 00:30
Wednesday	10:00 - 00:30
Thursday	10:00 - 00:30
Friday	10:00 - 01:30
Saturday	10:00 - 01:30
Sunday	10:00 - 00:30

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Both on and off the Premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

The Little Door Fulham Limited
54 Kingsway Place
Sans Walk
London
EC1R 0LU

Registered number of holder, for example company number, charity number (where applicable):

11070969

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Miss Bernadett Csiak
[REDACTED]
[REDACTED]

Licensing Authority: London Borough Of Lambeth
Personal Licence Number: [REDACTED]

Annex 1 – Mandatory Conditions

1. Mandatory Condition

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

2. Mandatory Condition

The responsible person shall ensure that free potable water is provided on request to customers where it is reasonably available.

3. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

4. Mandatory Condition

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

5. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph

rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

6. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

7. Mandatory Condition

Admission of children must be restricted in accordance with any recommendation made by the film classification body specified in the licence, or, where the licensing authority has notified the holder of the licence that it considers a classification is necessary then, admission of children must be restricted in accordance with any recommendation made by that licensing authority.

In this section -

"children" means persons under the age of 18; and

"film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c.39) (authority to determine suitability of video works for classification).

Annex 2 – Conditions consistent with the operating Schedule

8. The licensees shall use their best endeavours to ensure that no patrons leave the premises carrying any glass, bottle or drink.

9. The licensee shall provide a CCTV system at the premises to the satisfaction of the Police and the Council. The videotapes shall be retained at the premises and be available for inspection for 31 days.

10. The licensee shall ensure that no Children are allowed on the premises on any day after 7pm.

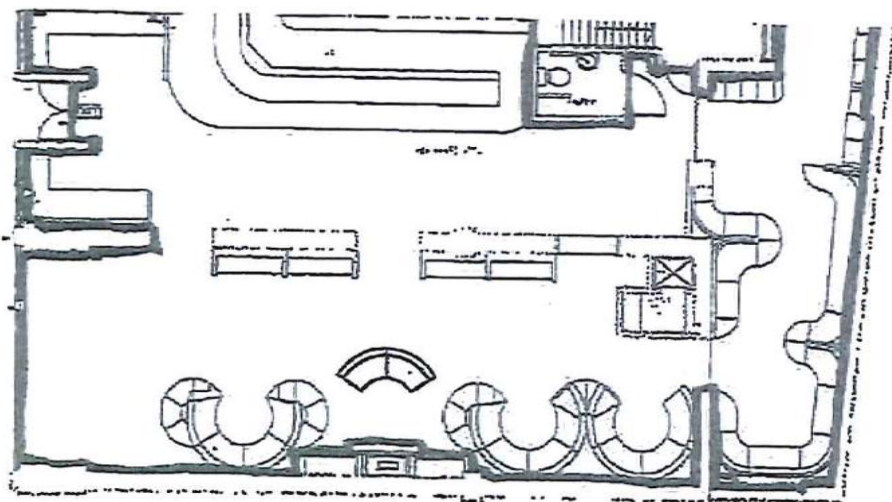
Annex 3 – Conditions attached after a hearing by the licensing authority

11. The licensee shall ensure that no live music or amplified sound which emanates from the licensed premises, is audible at or within the site boundary of any residential property.

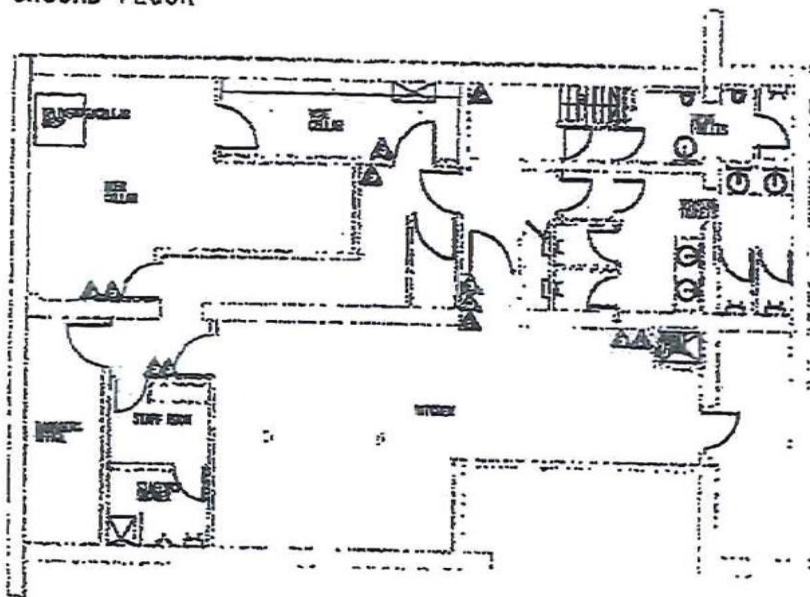
12. The licensee shall ensure that no structure-born vibration caused in connection with the licensed activity shall be perceptible at or within the site boundary of any residential property.
13. The licensee shall maintain a permanent written record of complaints received about the operation of the premises, containing the complainant's name, location, the date and time the complaint is received, details of the complaint, the action taken and when.
14. The complaints record shall be kept for at least eighteen months after the date of the complaint and shall be available at all reasonable times for inspection by Council officers.
15. Notices requesting patrons to show consideration to neighbours shall be displayed at the exits.
16. The total number of persons accommodated at any one time in the premises shall not exceed 300 persons.
17. On any day when a football match takes place at Fulham and Police have given at least seven days notice not glasses or bottles shall be used and drinks shall be supplied only in plastic containers.
18. On Saturdays that Fulham play at home, alcohol shall not be served until 11.00am.
19. Licensable activities shall not take place outside the permitted hours save that no more than 12 extensions per premises per year (excluding applications made under TENS) should be allowed. The extension shall be for a maximum of one hour. An operating plan covering the additional measures that shall be taken to manage crime and disorder on these occasions to be completed with a minimum of 7 days notice to the Police and the licensing authority. An absolute veto for Police in respect of any of these occasions.
20. Alcohol shall not be consumed other than during the hours permitted by this licence for the sale of alcohol and during a 30-minute period immediately following the permitted hours.
21. No activity permitted by this licence shall be carried out at any time during which the activity is not also permitted by a valid planning permission granted pursuant to the Town and Country Planning Act 1990.

Signed: 
Authorised Officer

Date: 20.01.2025




GROUND FLOOR



BASEMENT

Legend

 Existing AMP (Assessment of the plan)

 Indicate position of existing one

 Indicate the steps

 Indicate the water position

 Indicate the water position

1. All existing & required fire and other safety equipment will be retained.

2. All indicated steps shall be taken to represent a rise/fall of 170mm.

3. The plan identifies the licensed area edged in red. For the purpose of clarification we confirm that all proposed licensable activities extend to the public areas within the area.

REVISIONS

No.	Date	Description

SURVEYOR

PJ

JOB

PITCHER & PIANO,
671-673 FULHAM ROAD,
FULHAM,
LONDON
SW6 5HP.

TITLE

EXISTING GROUND FLOOR
AND BASEMENT

Drawn by: 91228/001	Drawn by: AW
Scale: 1/100	Date: 19.11.04
<p>1. I, the Surveyor, hereby certify that the plan is a true and correct copy of the original plan as submitted to me by the client.</p> <p>2. I, the Surveyor, hereby certify that the plan is a true and correct copy of the original plan as submitted to me by the client.</p> <p>3. I, the Surveyor, hereby certify that the plan is a true and correct copy of the original plan as submitted to me by the client.</p>	

Licensing Act 2003

Premises Licence



Premises Licence Summary

Premises Licence Number: 2024/02013/LAPR

Premises details

Postal address of premises, or if none, OS map reference or description of the premises

The Little Blue Door
871 - 873 Fulham Road

Post town: London

Post code: SW6 5HP

Telephone:

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Performance of Dance -Indoors Only
Exhibition of a Film -Indoors Only
Indoor Sporting Event
Performance of Live Music -Indoors Only
Playing of Recorded Music -Indoors Only
Provision of Late Night Refreshment -Indoors Only
Sale of Alcohol On and Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Performance of Dance -Indoors Only	
Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

Exhibition of a Film -Indoors Only

Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

Indoor Sporting Event

Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

Performance of Live Music -Indoors Only

Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

Playing of Recorded Music -Indoors Only

Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00
Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

Provision of Late Night Refreshment - Indoors Only

Monday	23:00 - 00:00
Tuesday	23:00 - 00:00
Wednesday	23:00 - 00:00
Thursday	23:00 - 00:00
Friday	23:00 - 01:00
Saturday	23:00 - 01:00
Sunday	23:00 - 00:00

Sale of Alcohol On and Off the Premises

Monday	10:00 - 00:00
Tuesday	10:00 - 00:00
Wednesday	10:00 - 00:00
Thursday	10:00 - 00:00
Friday	10:00 - 01:00

Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

The opening hours of the premises:

Monday	10:00 - 00:30
Tuesday	10:00 - 00:30
Wednesday	10:00 - 00:30
Thursday	10:00 - 00:30
Friday	10:00 - 01:30
Saturday	10:00 - 01:30
Sunday	10:00 - 00:30

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Both on and off the premises

Name, (registered) address, of holder of premises licence:

The Little Door Fulham Limited
54 Kingsway Place
Sans Walk
London
EC1R 0LU

Registered number of holder, for example company number, charity number (where applicable):

11070969

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

Miss Bernadett Csiak

State whether access to the premises by children is restricted or prohibited:

No Restrictions

Signed: 
Authorised Officer

Date: 20.01.2025

Application to vary a premises licence under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We The Little Door Fulham Limited

(Insert name(s) of applicant)

being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below

Premises licence number 2024/02013/LAPR

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description The Little Blue Door 871 - 873 Fulham Road			
Post town	London	Postcode	SW6 5HP

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£80,100

Part 2 – Applicant details

Daytime contact telephone number	
E-mail address (optional)	
Current postal address if different from premises address	16a Clapham Common South Side
Post town	London
Postcode	SW4 7AB

Part 3 - Variation

Please tick as appropriate

Do you want the proposed variation to have effect as soon as possible?

☒ Yes

☐

No

If not, from what date do you want the variation to take effect?

DD		MM		YYYY			
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1) ☐ Yes ☒ No

Please describe briefly the nature of the proposed variation (Please see guidance note 2)

To vary the terminal hour for all existing licensable activities by one hour to 01:00 on the morning following Thursday and 02:00 on the morning following Friday to Saturday. There are no changes to permitted hours Sunday to Wednesday.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Part 4 Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Provision of regulated entertainment (Please see guidance note 3)

Please tick all that apply

- | | |
|----------------------------------------------------------------------------------------------------------------|-------------------------------------|
| a) plays (if ticking yes, fill in box A) | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input checked="" type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input checked="" type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input checked="" type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F) | <input checked="" type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G) | <input checked="" type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g)
(if ticking yes, fill in box H) | <input type="checkbox"/> |

Provision of late night refreshment (if ticking yes, fill in box I)

☒

Supply of alcohol (if ticking yes, fill in box J)

☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 8)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
Wed					
Thur			<u>State any seasonal variations for performing plays</u> (please read guidance note 6)		
Fri					
Sat					
Sun					
			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		

B

Films Standard days and timings (please read guidance note 8)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 6)		
Thur	10:00	01:00			
Fri	10:00	02:00			
Sat	10:00	02:00	<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 8)			<u>Please give further details</u> (please read guidance note 5)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 6)
Wed			
Thur	10:00	01:00	
Fri	10:00	02:00	<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 7)
Sat	10:00	02:00	
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 8)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
Wed					
Thur			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 6)		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sun					

E

Live music Standard days and timings (please read guidance note 8)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon			<u>Please give further details here</u> (please read guidance note 5)		
Tue					
Wed			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 6)		
Thur	10:00	01:00			
Fri	10:00	02:00	<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sat	10:00	02:00			
Sun					

F

Recorded music Standard days and timings (please read guidance note 8)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 6)		
Thur	10:00	01:00			
Fri	10:00	02:00			
Sat	10:00	02:00	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sun					

G

Performances of dance Standard days and timings (please read guidance note 8)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
Wed					
Thur	10:00	01:00	<u>State any seasonal variations for the performance of dance</u> (please read guidance note 6)		
Fri	10:00	02:00			
Sat	10:00	02:00			
Sun					
			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 8)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input checked="" type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 5)		
Wed					
Thur	10:00	01:00	<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 6)		
Fri	10:00	02:00			
Sat	10:00	02:00	<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sun					

Late night refreshment Standard days and timings (please read guidance note 8)			<u>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 6)		
Thur	23:00	01:00			
Fri	23:00	02:00			
Sat	23:00	02:00	<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 8)			Will the supply of alcohol be for consumption – please tick (please read guidance note 9)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<u>State any seasonal variations for the supply of alcohol</u> (please read guidance note 6)		
Mon					
Tue					
Wed					
Thur	10:00	01:00			
Fri	10:00	02:00			
Sat	10:00	02:00			
Sun			<u>Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		

K

<p>Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 10).</p>

L

Hours premises are open to the public Standard days and timings (please read guidance note 8)			State any seasonal variations (please read guidance note 6)
Day	Start	Finish	
Mon			
Tue			
Wed			
Thur	10:00	01:30	
Fri	10:00	02:30	
Sat	10:00	02:30	
Sun			Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 7)

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

Please tick as appropriate

- I have enclosed the premises licence
- I have enclosed the relevant part of the premises licence

☒☐

If you have not ticked one of these boxes, please fill in reasons for not including the licence or part of it below

Reasons why I have not enclosed the premises licence or relevant part of premises licence.

M

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 11)

The existing conditions address the licensing objectives. No additional measures are considered necessary.

b) The prevention of crime and disorder

See a) above

c) Public safety

See a) above

d) The prevention of public nuisance

See a) above

e) The protection of children from harm

See a) above

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee; or ☒
- I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy. ☐
- I have sent copies of this application and the plan to responsible authorities and others where applicable. **Electronic Submission - LA to serve RA's** ☒
- I understand that I must now advertise my application. ☒
- I have enclosed the premises licence or relevant part of it or explanation. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 5 – Signatures (please read guidance note 12)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	<i>Thomas and Thomas</i>
Date	05/08/2025
Capacity	Thomas & Thomas Partners LLP as solicitors on behalf of the applicant

Where the premises licence is jointly held, signature of 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent (please read guidance note 14). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and address for correspondence associated with this application (please read guidance note 15) Our ref: AT/AC/LIT.5.1 Thomas & Thomas Partners LLP 38a Monmouth Street			
Post town	London	Post code	WC2H 9EP
Telephone number (if any)		020 7042 0418	
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) acatlin@tandtp.com			

Notes for Guidance

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

1. You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable for the late night levy
2. Describe the premises. For example, the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place of consumption of these off-supplies of alcohol, you must include a description of where the place will be and its proximity to the premises.
3. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or

wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.

- Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
 - Recorded Music: no licence permission is required for:
 - any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.
 - Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
 - Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
4. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
 5. For example state type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
 6. For example (but not exclusively), where the activity will occur on additional days during the summer months.
 7. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
 8. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
 9. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
 10. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
 11. Please list here steps you will take to promote all four licensing objectives together.
 12. The application form must be signed.
 13. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
 14. Where there is more than one applicant, each of the applicants or their respective agents must sign the application form.
 15. This is the address which we shall use to correspond with you about this application.

From: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Sent: 29 August 2025 10:13
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Alun Thomas <athomas@tandtp.com>; jamie@thelittledoorandco.com
Subject: Full Variation - The Little Blue Door Pitcher And Piano 871 - 873 Fulham Road
London SW6 5HP - 2025/01240/LAPR

Dear Licensing,

**RE: The Little Blue Door Pitcher And Piano 871 - 873 Fulham Road London SW6 5HP
- 2025/01240/LAPR**

The police have no objections to the change of timings proposed by the applicant. Police have consulted with the applicant about adding some conditions to the licence and editing some of the current conditions. Please see below.

1. No entry of new customers or those that have temporarily left shall be permitted after 00:30 on Thursdays and 01:30 on Fridays and Saturdays. The exception of re-entry is after the use of the designated smoking area.
2. On Friday and Saturday nights when the premises are open after 00:00 hours, the premises shall have a minimum of 2 SIA registered security on duty from 20:00 until 30 minutes after the premises has closed.
3. The need for SIA door supervisors from Sundays to Thursdays shall be subject to a documented risk assessment carried out by the premises. The risk assessment shall be retained for a minimum of 12 months and be available for inspection upon request by Police or an officer of the Licensing Authority.
4. A register of door supervisors shall be maintained and made available for inspection by Police or Council officers upon request.
5. The external seating area shall not be used after 23:00 hours, other than by customers who wish to smoke. Whilst drinks may be permitted in this area for welfare purposes, the area shall not be used for general drinking beyond this time.
6. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the four licensing objectives, offences committed under the Act, underage alcohol sales, drunk and disorderly behaviour, vigilance in preventing the use and sale of illegal drugs at the premises, violent and anti social behaviour, protection of children and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.

7. All staff shall be trained in how to identify drunk or drug impaired customers and refusing service to such patrons. This training record shall be training kept and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.
8. The licensee shall ensure that staff are trained on relevant matters including the conditions on the premises licence and age restricted products. The licence holder shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by police and authorised officers of the Licensing Authority. Staff shall sign to confirm that they have received and understood the training
9. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.
10. The premises shall operate a Challenge 25 age-restricted sales policy, promoted through prominent display of appropriate signage. The licence holder shall ensure that, before serving alcohol or other age-restricted goods to any person who appears under 25, staff request to see valid identification. Acceptable forms of ID are:
 - Photographic PASS cards
 - A passport
 - A UK and EU photo driving licence documenting the date of birth
11. The Premises shall have a policy in place to ensure the welfare and safeguarding of vulnerable patrons. Welfare training shall take place twice a year in order to support and assist people who feel unsafe, vulnerable, or threatened. Any such incidents shall be recorded in the incident log. This safeguarding policy shall be available to Police or relevant authorities upon request.

To replace Conditions 13 and 14 on current licence:

12. A daily incident log shall be kept at the premises and retained. This shall be made available on request to relevant authorities and Police. It shall include details of:
 - All crimes reported to the venue
 - All ejections of patrons
 - Any complaints received
 - Any incidents of disorder
 - Any seizures of drugs or offensive weapons
 - Any faults in the CCTV system

- Any refusals of the sale of alcohol
- Any visit by a relevant authority or emergency service

To replace Conditions 17 & 18 on current licence:

13. Alcohol shall not be served before 11:00 on Saturdays when Fulham Football Club's (male first team) home kick-off time is 15:00 or later.
14. Alcohol shall not be served before 10:00 on Saturdays when Fulham Football Club's (male first team) home kick-off time is between 12:30 and 14:59.
15. On days when Fulham Football Club are playing at home, or when a Fulham Football Club victory parade takes place, the premises shall carry out a documented risk assessment in relation to the sale of alcohol for consumption off the premises for a period of three hours before kick-off and two hours after the match/parade has completed. The risk assessment, along with any exceptions from normal procedure, shall be recorded in the incident log and made available for inspection upon request by Police or an officer of the Licensing Authority.
16. On days when Fulham Football Club are playing at home, the premises shall risk assess the need for SIA staff. A copy of the risk assessment shall be available on site for inspection by Police or relevant authorities.

To replace Condition 9 on current licence:

17. High Definition CCTV shall be installed, operated and maintained at all times that the premises are open for licensable activities and:
 - Shall be checked at least every two weeks to ensure that the system is working properly and that the date and time are correct.
 - A record of these checks showing the date and name of the person conducting them shall be kept and made available to the Police and relevant authorities on request.
 - At least one camera will show a close up of the entrance and shall provide and capture a clear, full-length image of anyone entering the premises.
 - The system shall cover all internal and external areas of the premises where licensable activities take place.
 - Recordings shall be made in real-time, date and time-stamped, and stored for a minimum of 31 days.
 - CCTV footage shall be provided free of charge to the Police or relevant authorities within 24 hours of request.

A staff member conversant with the operation of the CCTV system shall be on the premises at all times. That person shall be capable of providing recent data footage to Police and authorised officers with minimal delay when requested, including the ability to reproduce footage almost instantaneously.

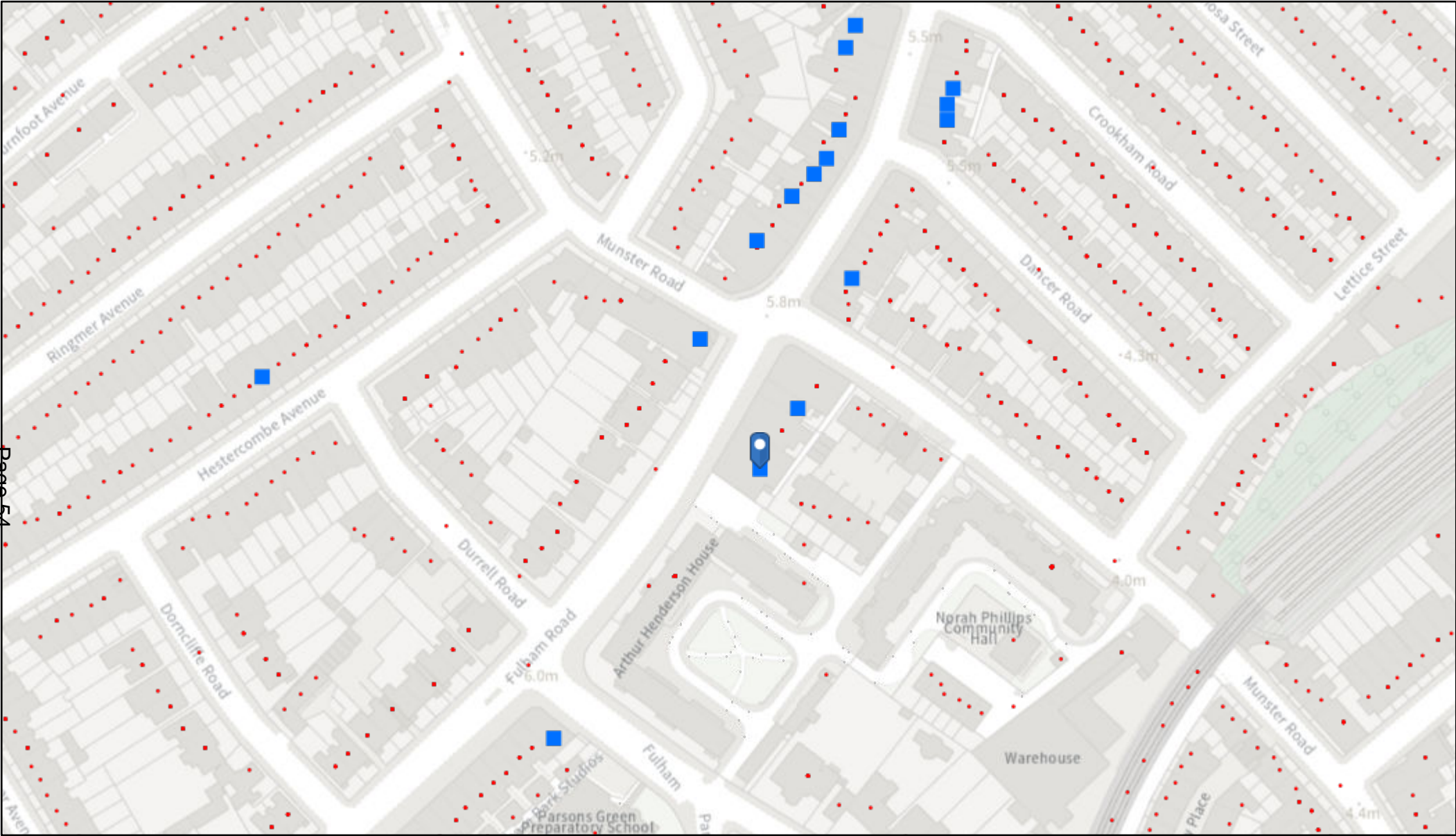
Kind Regards,
Charlotte

**PC Charlotte Bennett 3234AW | Hammersmith and Fulham | Police Licensing |
Metropolitan Police**

Email: Charlotte.Bennett@met.police.uk

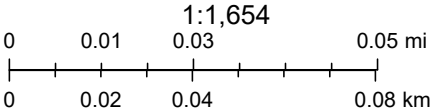
FH Licensing Mailbox: AWMailbox-LicensingFH@met.police.uk

Licensing Team Mailbox: AWMailbox.Licensing@met.police.uk



07/10/2025, 09:34:28

- Licensing Points
- Property Gazetteer
- Within Borough



REFERENCE	TRADING AS	ADDRESS	ACTIVITY	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2008/04111/LAPR	Fulham Kebab House	696 Fulham Road London SW6 5SA	Late Night Refreshment	23:00 - 23:30				23:00 - 00:00		23:00 - 23:30
			Sale of Alcohol On the Premises	12:00 - 22:30						
2020/00536/LAPR		37 Hestercombe Avenue London SW6 5LL	Sale of Alcohol Off the Premises	12:00 - 19:00						
2024/01510/LAPR	Bottega Italiana	686 Fulham Road London SW6 5SA	Sale of Alcohol Off the Premises	10:00 - 22:00						
2023/02031/LAPR		690 Fulham Road London SW6 5SA	Late Night Refreshment					23:00 - 23:59		
			Sale of Alcohol Off the Premises	11:30 - 23:00				11:30 - 23:59		11:30 - 23:00
2016/00221/LAPR	Tesco	700 Fulham Road London SW6 5SA	Sale of Alcohol Off the Premises	07:00 - 23:00						
2025/00734/LAPR	The Durell	The Durell 704 Fulham Road London SW6 5SB	Exhibition of a Film	09:00 - 00:30				09:00 - 01:30		09:00 - 00:30
			Performance of Live Music	10:00 - 00:00				10:00 - 01:00		10:00 - 00:00
			Playing of Recorded Music	10:00 - 00:00				10:00 - 01:00		10:00 - 00:00
			Late Night Refreshment	23:00 - 00:30				23:00 - 01:30		23:00 - 00:30
			Regulated Entertainment for Private Use	00:00 - 00:00						

			Sale of Alcohol On and Off the Premises	10:00 - 00:00	10:00 - 01:00	10:00 - 00:00
2010/00941/LAPR	La Pizzica	837 Fulham Road London SW6 5HQ	Sale of Alcohol On and Off the Premises	07:00 - 23:00		
2025/00708/LAPR	Boys N Berry	839 Fulham Road London SW6 5HQ	Sale of Alcohol On the Premises	11:00 - 23:00		
2024/00700/LAPR	Fireaway	865 Fulham Road London SW6 5HP	Late Night Refreshment	23:00 - 00:00	23:00 - 01:30	23:00 - 00:00
2005/02996/LAPR T	Monty's	692 Fulham Road London SW6 5SA	Sale of Alcohol On the Premises	11:00 - 00:00		12:00 - 23:30
2024/00377/LAPR	Bayley & Sage	835 Fulham Road London SW6 5HQ	Sale of Alcohol Off the Premises	10:00 - 21:00		
2024/00973/LAPR	The Brown Cow	Munster House 676 Fulham Road London SW6 5SA	Playing of Recorded Music	00:00 - 00:00		
			Late Night Refreshment	23:00 - 00:00		23:00 - 23:30
			Regulated Entertainment for Private Use	00:00 - 00:00		
			Sale of Alcohol On and Off the Premises	08:00 - 00:00		08:00 - 22:30
2005/01974/LAPR T	Sukho Thai Cuisine	855 Fulham Road London SW6 5HJ	Sale of Alcohol On the Premises	10:00 - 23:00		11:00 - 23:00 12:00 - 22:30

2022/01251/LAPR	Six80	Octoberfest 678 - 680 Fulham Road London SW6 5SA	Performance of Dance		19:00 - 00:00		
			Performance of Live Music		11:000 - 00:00		
			Playing of Recorded Music		08:00 - 00:00		
			Late Night Refreshment		23:00 - 00:00		
			Sale of Alcohol On and Off the Premises	11:00 - 23:00	11:00 - 00:00		11:00 - 23:00
2024/00387/LAPR	Pizza Express	895 - 897 Fulham Road London SW6 5HU	Exhibition of a Film	10:00 - 00:30			12:00 - 00:00
			Playing of Recorded Music	00:00 - 00:00			
			Late Night Refreshment	23:00 - 00:30			23:00 - 00:00
			Regulated Entertainment for Private Use	00:00 - 00:00			
			Sale of Alcohol On and Off the Premises	10:00 - 00:00		11:00 - 00:00	12:00 - 23:30

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 08 August 2025 14:11
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01240/LAPR

Comments summary

Dear Sir/Madam,
 Licensing Application comments have been made. A summary of the comments is provided below.
 Comments were submitted at 08/08/2025 2:10 PM from [REDACTED]

Application Summary

Address:	Pitcher And Piano 871 - 873 Fulham Road London SW6 5HP
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	59 Felden Street London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	08/08/2025 2:10 PM It is my understanding that the extension of hours falls outside suggested closing times in Policy 3 Licensing Hours for an establishment in a Mixed Use area. I have not seen any justification for this variation, and if there were I would still object on the basis of disruption to neighbours.

Kind regards

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 10 August 2025 12:27
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01240/LAPR

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 10/08/2025 12:26 PM from [REDACTED]

Application Summary

Address:	Pitcher And Piano 871 - 873 Fulham Road London SW6 5HP
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	31 Felden Street London

Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	10/08/2025 12:26 PM I act as appointed Coordinator on behalf of the Residents' Association for Felden Street and Swift Street SW6 residents. It is our understanding that the extension of hours falls outside suggested closing times in Policy 3 Licensing Hours for an establishment in a Mixed Use area. We have not seen any justification for this variation, and in any event we collectively object on the basis of disruption to neighbours.

Kind regards

Agenda Item 4

Contents:

1. REVIEW APPLICATION.
2. CURRENT LICENCE.
3. BACKGROUND.
4. CONSULTATION.
 - 4.1 Relevant Representations.
5. OTHER INFORMATION.
 - 5.1 Enforcement History.
 - 5.2 Temporary Event Notices (“TENS”).
6. POLICY CONSIDERATIONS.
7. DETERMINATION.

APPENDICES:

Appendix 1 – Review Application to Premises Licence Holder (14 August 2025).

Appendix 2 – Current Premises Licence and Plan.

Appendix 3 – Location Map and Nearby Premises.

Appendix 4 – Public Representation.

Appendix 5 – Police Representation.

Appendix 6 – Licensing Representation.

Appendix 7 – Representations to Premises Licence Holder (22 September 2025).

Appendix 8 – Sections 11.16 to 11.28 of the Section 182 Guidance.

1. THE APPLICATION:

On 1 August 2024, an application for a review of a premises licence under Section 51 of the Licensing Act 2003 (the Act) was served by London Borough of Hammersmith and Fulham's Trading Standard's Team ("The Applicant"). The review application was made in respect of Best Quality Food and Wine – 333-335 Lillie Road, London, SW6 7NR ("the Premises") held by Mr Tara Ram Singh ("the Premises Licence Holder").

It is not the purpose of this report to reiterate the far-ranging submission made by Trading Standards. However, the review application, a copy of which can be found in Appendix 1, shows that Trading Standards made this application on the grounds of the protection of children from harm. As Members will see, there is an extensive chronology of events leading up to Trading Standards' decision to initiate this review.

2. CURRENT LICENCE:

The current premises licence, which can be found at Appendix 2 and was originally granted on 30 May 2012 (and transferred to the current Premises Licence Holder on 2 June 2015), allows for the following activities:

The Sale of Alcohol (Off the Premises):

Monday to Sunday: 11:00 to 23:00.

Hours Open to the Public:

Monday to Sunday: 08:00 to 23:00.

3. BACKGROUND:

The main access to the proposed premises is located on Lillie Road Road and the premises operates as an off-licence. The immediate area around the application site could reasonably be described as a mixed area owing to the presence of commercial and residential dwellings around the site. A map showing the location of the premises and neighbouring licenced premises can be found in Appendix 3.

4. CONSULTATION:

A public notice was displayed at the premises for 28 days, as well as advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the Applicant and all those parties that have made Representations in respect of the Application.

4.1 Relevant Representations:

During the consultation period, representations were received from the following people and groups:

- 1 individual representor (Appendix 4).
- The Metropolitan Police (Appendix 5).
- Licensing as a Responsible Authority (Appendix 6).

As can be shown from Appendix 7, these comments, along with a revised version of Trading Standards' application and additional supporting evidence, were submitted to the Premises Licence Holder on 22 September 2025. No specific response has been received back from the Premises Licence Holder thus far and Licensing have indicated that they will be submitting further comments in advance of the Sub-Committee Hearing.

5. OTHER INFORMATION:

5.1 Enforcement History:

The following is documented by the Council's Licensing Enforcement Team:

Date	Event
13 July 2023	Information received via Police Licensing Officers in relation to the alleged sale of alcohol to four school girls (aged 14/15) at the premises.
17 July 2023	Licensing inspection visit undertaken and several breaches were identified, with the inspection sheet left as a warning letter. CCTV footage was requested to be provided electronically. No Designated Premises Supervisor (DPS) in respect of the premises license; Missing signage; CCTV system not recording for 31 days; Time stamp on CCTV footage incorrect; Unable to produce a refusals book; A number of strong beer and cider products above 5.5% ABV were on display for sale.
20 July 2023	Advised by Mr Tara SINGH that the CCTV footage requested is not available.
28 July 2023	Premises fails an underage alcohol test purchase conducted by Trading Standards
24 August 2023	Police inspection visit undertaken and one breach identified and a verbal warning issued. However it was noted that Police are not opposed to this condition being removed by means of a minor variation. Alcoholic drinks not cleared labelled or marked with the name of the premises
6 September 2023	Multi-agency meeting conducted and agreement to monitor the premises moving forward.

5.2 Temporary Event Notices ("TENs"):

There is no recent history of TENs being applied for in respect of this premises.

6. POLICY CONSIDERATIONS:

6.1 It is the Council's duty under the Act to determine the review with a view to promoting the four licensing objectives:

- Prevention of crime and disorder;
- Public safety;

- Prevention of public nuisance;
- Protection of children from harm.

6.2 In reaching a decision, the Council must have regard to its adopted Statement of Licensing Policy (“SLP”) and the Guidance issued by the Secretary of State under Section 182 of the Act (the Guidance), both of which can be found below:

https://www.lbhf.gov.uk/sites/default/files/section_attachments/lbhf-statement-of-licensing-policy-2022-2027-150722.pdf

https://assets.publishing.service.gov.uk/media/67b73b7b78dd6cacb71c6ac8/Revised_guidance_issued_under_section_182_of_the_Licensing_Act_2003_-_October+2024+_1_.pdf

Members should be aware that Paragraphs 11.16 to 11.28 of the aforementioned Guidance in particular, which can be found in Appendix 8, give advice on the review of a premises licence. So too does the Council’s SLP.

6.3 Policy 10 pages 28 and 29 of the SLP in relation to reviews states that the Act describes two “groups” that may make representations to applications and may apply for an existing premises licence or club premises certificate to be reviewed by the Licensing Authority. These groups are Responsible Authorities and “Other Persons”.

At any stage, following the grant of a premises licence, a Responsible Authority, such as the Police or the Fire Authority, or other persons, may apply for a licence to be reviewed because of a matter arising at the premises in connection with any of the four Licensing Objectives.

A licence may be reviewed where it is alleged that the Licensing Objectives are not being promoted and there is evidence to show this. Guidance on grounds for a review are outlined in Annex 5 of the SLP.

6.4 Policy 11 pages 29 and 30 of the SLP states that in relation to the consideration of residents, the Licensing Authority expects that any licence applicant will give due consideration to the needs of Hammersmith & Fulham residents and any negative impacts from licensable activities and business operations.

Any review of a licence would need to be evidence based and as such is best supported by evidence from responsible authorities such as the Police or Environmental Health to be successful.

6.5 Policy 16 pages 33 and 34 of the SLP in relation to the safety of women and girls in licensed settings states that the Licensing Authority expects licence applications to specifically include measures to ensure the safety of women and girls in licensed premises. The Licensing Authority will use its powers to regulate the night-time economy, both with specific regard to spiking incidents and more generally in relation to violence against women and girls. This may include:

- a) Using the Licensing Authority’s powers to impose conditions or revoke premises licenses, where venues do not take sufficient measures to protect and provide support to customers in spiking incidents;

- b) Considering the prevalence, prevention and reporting of sexual harassment and misconduct and gender-based violence in licensed premises.
- c) Requiring the presence of suitably trained and accredited door staff,
- d) Require presence of CCTV, or to introduce entry searches for example. Licence applicants and existing licence holders are encouraged to include in their operating schedules clear policies relating to potential abuse or violence against women and girls.

This would include but is not limited to the 'Ask for Angela' programme, Welfare and Vulnerability Engagement' training package (WAVE) for staff to identify and assist women and girls being at risk or being subjected to violence, and the implementation of clear policies in the premises on preventing and addressing violence against women and girls. The Licensing Authority would also encourage off licensed premises to take part in the Ask for Angela scheme in an effort to increase the visible promotion of the scheme in all licensed premises across the borough.

Implementing these measures, particularly for on-licence premises, providing training for staff to increase awareness and provide skills and tools for identifying and assisting when it is at risk of happening or is happening, and having clear policies against violence against women and girls provide a solid basis for addressing the issue when it occurs in licensed premises. Furthermore, having policies on staff reporting incidents to Police and Council officers will help to ensure that these incidents are addressed.

As part of the Government's and the Council's Violence Against Women and Girls Strategy, venues may also wish to consider boosting their security measures e.g. the recruitment and training of additional door security staff, particularly female staff.

The Council are proud supporters of the Women's Night Safety Charter <https://hammersmithbid.co.uk/womens-night-safety-charter/>, and we would like to encourage all our licensed premises to consider how you and your business can contribute to making your workplace and H&F a borough where all women feel confident and welcome whenever and wherever they happen to be. The Women's Night Safety Charter is a voluntary pledge to show you take women's safety seriously. By signing the Charter, you show your acknowledgement of the issue and that you're ready to get proactive in improving women's safety.

6.6 Annex 4 page 52 of the SLP in relation to the grounds for considering a review states that the Licensing Authority will regard applications for the review of any premises licence particularly seriously where they involve evidence of:

- a) Use of licensed premises for the sale and distribution of drugs and the laundering of drugs money;
- b) Use of licensed premises for the sale and distribution of illegal firearms and the laundering of illegal firearms money;
- c) Evasion of copyright in respect of pirated or unlicensed films and music;
- d) Underage sales and consumption of alcohol;
- e) Use of a licensed premises contrary to any emergency legislation requesting its closure;
- f) Use of licensed premises for prostitution or the sale of unlawful pornography;
- g) Serious risks to children;
- h) Use of licensed premises for unlawful gaming and gambling;

- i) Use of licensed premises as a base for organised criminal activity;
- j) Use of licensed premises for the organisation of racist, homophobic, sexual abuse, attacks or any discriminatory behaviour;
- k) Use of licensed premises for storing or selling illegal alcohol or tobacco or smuggled goods;
- l) The use of licensed premises for the sale of stolen goods;
- m) Incidents of disorder;
- n) Instances of public nuisance where warnings have been disregarded;
- o) Serious risks to public safety which the management is unable or unwilling to correct;
- p) Frequently operating outside permitted hours.
- q) There may be legal implications if activity of child sexual exploitation (CSE) is taking place on licensed premises and there has been a failure to demonstrate due diligence or that adequate safeguards are in place – this may lead to prosecution or any of the licensing sanctions detailed in the paragraph below.

7. DETERMINATION:

In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Take no further action.
- (b) Modify the conditions of the licence.
- (c) Exclude a licensable activity from the scope of the licence.
- (d) Remove the Designated Premises Supervisor.
- (e) Suspend the licence for a period not exceeding three months.
- (f) Revoke the licence.

Where the Committee takes a step mentioned in (b) or (c) above, it may provide that the modification or exclusion is to have effect for only such period (not exceeding three months) as it may specify.

In making its decision, the Committee must act with a view to promoting the licensing objectives:

- the prevention of crime and disorder;
- the prevention of public nuisance;
- public safety;
- protection of children from harm.

It must also have regard to its own SLP and the Guidance.

If the Committee is minded to amend the licence, conditions may be attached to the licence to alleviate the concerns raised through representations; nevertheless, this is a matter for the Committee to determine in light of the above matters, and any others it considers material.

Hammersmith & Fulham Council
Licensing Team
Hammersmith Town Hall
London, W6 9JU
Tel: 020 8753 1081
Email: licensing@lbhf.gov.uk
Web: www.lbhf.gov.uk



14 August 2025

When telephoning
please ask for the
Licensing Section.

E-mail:
licensing@lbhf.gov.uk

Mr Tara Ram Singh
Best Quality Food and Wine
333 - 335 Lillie Road
London
SW6 7NR

Dear Mr Singh

Licensing Act 2003- Premises Licence Review: 2025/01278/LAPRR

**Premises name: - Best quality Food and Wine - 333 - 335 Lillie
Road London SW6 7NR**

We are in receipt of the attached application for the review of your premises licence made by our Trading Standards Team under Section 51 of the Licensing Act 2003 (the Act). This application will be subject to a 28 day public consultation ending on 10 September 2025.

If you have any comments in relation to this application, please send this in writing to us at the above address or by email to licensing@lbhf.gov.uk.

Yours sincerely

Matt Tucker
Interim Licensing Policy and Administration Team Leader

Application for the review of a premises licence or club premises certificate under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I Doug Love, Lead Pratitioner, Trading Standards

(Insert name of applicant)

apply for the review of a premises licence under section 51 of the Licensing Act 2003, for the premises described in Part 1, below.

Part 1 – Premises or club premises details

Postal address of premises or, if none, ordnance survey map reference or description: Best Quality Food & Wine 333 Lillie Road	
Post town: London	Post code: SW6 7NR

Name of premises licence holder or club holding club premises certificate: Tara Ram Singh

Number of premises licence or club premises certificate: 2023/01187/LAPR

Part 2 - Applicant details

I am

Please tick ✓yes

- 1) an interested party (please complete (A) or (B) below)
- a) a person living in the vicinity of the premises ☐
- b) a body representing persons living in the vicinity of the premises ☐
- c) a person involved in business in the vicinity of the premises ☐
- d) a body representing persons involved in business in the vicinity of the premises ☐
- 2) a responsible authority (please complete (C) below) ☒
- 3) a member of the club to which this application relates (please complete (A) below) ☐

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name and address	
Doug Love Lead Practitioner, Trading Standards Hammersmith Town Hall King Street London W6 9JU	
Telephone number:	07771 806 923
E-mail:	doug.love@lbhf.gov.uk

This application to review relates to the following licensing objective(s)

Please tick one or more boxes

- the prevention of crime and disorder
- public safety
- the prevention of public nuisance
- the protection of children from harm

☐

☐

☐

☒

Please state the ground(s) for review (please read guidance note 1)

This review relates to the alleged failure of the premise licensee to promote the licensing objective relating to the protection of children from harm. Full details of the facts and allegations against the business follows. One recent complaint cannot be conclusively proven, or disproven, due to a crucial failure to comply with licence conditions relating to the CCTV system in use.

The business

Best Quality Food & Wine is a small off-licence / convenience store, which is operated by Sweet Food & Wine Ltd., a company of which premises licence holder, Tara Ram Singh, is the sole director. The business has operated for over 10 years. Tara Ram Singh's son, Satnam Singh, is the main employee in the shop. Manpreet Singh, who I believe to be a nephew of Tara Ram Singh, has also worked in the business and was previously the sole director of the company. I have not seen anyone else working at the shop.

History of the business, in respect of age-restricted sales

August 2018: A 'Challenge 25' test purchase was made at the business. Satnam Singh sold alcohol to a 19-year-old volunteer, without challenging them for proof of age. He said, after the sale, that he believed the volunteer to be 19. The sale is not an offence, per se, although it is a requirement of the premises licence to operate an age verification policy. 'Challenge 25' is standard 'good-practice' for retailers in an urban area with a mixed demographic and many non-regular customers. When used, the seller requires anyone buying age-restricted goods, who the seller believes to be under 25, to provide proof of age before any sale. The proprietor was alerted to and encouraged to attend training for age-restricted goods retailers offered by LBHF Trading Standards after the test purchase, but no booking was received.

A follow-up underage test purchase in **Nov 2018** resulted in no sale being made.

March 2023: Two complaints were received about underage sales at Best Quality F&W.

One, from a member of the public was recorded by a colleague:

"Local person said he was in the shop and three school girls in uniform were sold vapes. Seller didn't ask for ID. Complainant said he has witnessed this at least 3 times",

The other, from Head of Year 9 at a local school, read:

"Just wanted to drop a line to let you know that a parent has informed me that a newsagents at 333 Lillie Road is selling underage girls vapes and alcohol and that parent has seen pupils walking out of the store with these items (in casual clothes)".

29/03/23: I visited Best Quality F&W, with two underage volunteers, not known in the shop, who I asked to make separate test purchases. The first volunteer (female, 17y), in plain clothes, was refused. The second (a male volunteer, 16y & 2m), dressed clearly in a (non-local) school uniform was sold a vape by Tara Ram Singh.

When I returned to the shop, minutes after, Mr Singh claimed not to have noticed the school blazer and thought the buyer "18-19", which indicates - at best - that he was not using Challenge 25, or an acceptable age-verification policy, as required by the licence.

I believe that if he looked at the volunteer, to assess his age, it is unlikely that he would not have seen the school uniform and, maybe, chose to sell as he felt 'safe' that it was not a test purchaser, even though the volunteer was not known in the shop.

I strongly suggested that the person responsible for staff training should attend our training courses. No booking was made.

12/07/23: A third complaint, via the schools' police, was received. The officer wrote:

"Just wanted to make you aware of a store on Lillie Road SW6 (Best quality food and wine) who have allegedly sold 4 x 200ml bottles of vodka to 4 female students aged 14-15 years old on Friday 7th July. The students were not in uniform. They have then attended school very drunk and 2 of them were admitted to hospital after being sick with concerns for their welfare.

"I was informed by the school's designated safeguarding lead, that after she spoke to one of the girls she mentioned to her they got the alcohol from a store located on Lillie/Munster Road. I have spoken to one of the girls and when I showed a picture of the store, she confirmed that this was where the alcohol was brought. She also stated ID was not asked for nor their age challenged for buying alcohol."

Mid-to-late July 23: A check of licensing conditions by an officer of the LBHF Licensing Team, made between the receipt of the complaint and the test purchase at the end of July, revealed that the CCTV system was not working. The premises licence holder was required to take corrective action.

28/07/23: During a further test purchase, Tara Ram Singh sold alcohol to 16y & 6m female volunteer. A few minutes after the sale, he stated that he believed the volunteer (who was not present) to be "over 25".

A record of refusals that was in use showed 62 refusals had, apparently, been made in 46 days.

23/08/23: At a PACE interview, Tara Ram Singh revised this opinion when shown a photograph of the volunteer as she looked at the time of the purchase stating the girl looked "20". He stated he had not realised that the CCTV system was not working.

Outcome: In retrospect, it seems clear that a review application should have been made at this time and we are sorry that Trading Standards did not submit one, as the subsequent events may have been averted if we had.

However, they were given the benefit of the doubt after Tara Ram Singh and the company agreed to accept cautions, which were administered after

- Tara Ram Singh and Manpreet Singh (then sole director of Sweet Food & Wine Ltd) both attended the Trading Standards training;
- further underage test purchases were made on **03/08/23**, **07/01/24** & **27/02/24** and had resulted in no further sales; &
- a further visit by Licensing revealed good compliance with the licence conditions.

05/07/24: Another underage test purchase resulted in no sale.

Events prompting this application

10/04/24: A complaint was referred to LBHF Trading Standards by the Citizens' Advice Consumer Helpline. The complainant, a member of the public, was recorded as saying that

- her 17-year-old son had purchased a vape from Best Quality F&W;
- she knew the business to have sold to 16-year-olds, also; and
- that the business was known as the place to go for underage children to buy vapes.

When questioned by an officer, she stated that she believed her son (or his then 16-y-o girlfriend) had purchased vapes from the shop on several occasions; that no ID checks were made; that "all three" staff (believed to be a reference to Tara Ram, Satnam and Manpreet) sold.

30/05/25: An underage test purchase was carried out by a 17-year-old male volunteer. No sale resulted.

17/07/25: A complaint was received, by e-mail, from a member of the public. She stated:

"I wish to report the selling of alcohol and vapes on multiple occasions over the last few months to a 15-year-old girl, my daughter and her friend over the last few months. No ID is requested. On the 12th July, 2025. My daughter aged 15, and her friend aged 15 together with a third girl visiting from Scotland who only just turned 16, went in around 8.20 pm. The 15-year-old bought a vape. The 16-year-old then asked for a bottle of Smirnoff vodka, for which she paid 20 pounds in cash. My daughter tried to get her not to buy this, as an adult in the queue look concerned. Yet the shop salesperson sold this without requesting any id.

"The girl then went home to Edinburgh, and unknown to either myself or her mother took the bottle of vodka with her. Her mother found her unconscious on Monday night, and she spent two days in the hospital, including in intensive care. As her parents did not know what had happened, the doctor had to treat her for multiple possible causes, and she was heavily sedated and intubated. Please note this shop has been reported - please realise this is not just a case of girls trying vapes or having a drink to party, but in this case a girl with poor mental health being able to buy vodka to drink alone and nearly dying."

The complainant later identified two other dates – 30th June 2025 and 5th July 2025 - when the two 15-year-olds were alleged to have bought age-restricted goods.

I have subsequently been provided with letters from the doctors treating the hospitalised girl, but as, I understand, that this girls' parents intend to make a representation in support of this review, I will leave them the discretion to produce these. Suffice to say, it appears that the girl was severely affected by consuming the alcohol.

23/07/25: Licensing Officer, Bill Masini, and myself conducted a visit to Best Quality F&W. No mention was made of the recent complaints, but routine checks were made. From a Licensing perspective, Mr Masini noted that

- the CCTV coverage was incomplete, with no coverage of the counter area, so that no transactions were shown, and it could not be proven whether or not ID was required and checked. This is, I believe, a breach of licence condition 17, which requires the system should be "...installed and maintained to Police recommendations..."
- that alcoholic drinks were not clearly labelled or marked with the name of the premises, contrary to licence condition 25; and
- that refusals records indicated that just five refusals made on three days had been noted since 27th March 2025 – nearly four months earlier – and none since 11th April.

No illicit goods were found.

27/07/25: A test purchase was attempted by three female volunteers. I have seen and photographed each girl's passport and can confirm that they are aged between 16 years and 16 years and four months. None of the volunteers were local and none had previously been in the shop.

Given the nature of the complaints, I asked them to deviate slightly from how we would normally ask our volunteers to undertake a test purchase, specifically to be challenging if they were refused, by showing that they were aware of other sales to young people.

Satnam Singh sold the girls two lost Mary nicotine vapes and a 35cl bottle of Smirnoff vodka (a 'half-bottle'). The volunteers reported the events as follows:

- *Two vapes were requested first.*
- *The seller, who was on the phone, took the two vapes from behind him and then asked "How old are you?"*
- *Volunteers responded "18" (I had asked them to do this with a grin – as if it were the expected response, rather than necessarily a true one)*
- *The seller asked "Do you have ID? I can't sell unless you have".*
- *Volunteers responded along the lines "The older man always sells".*
- *The vapes were then supplied.*

- *The volunteers asked for some Smirnoff*
- *The seller asked “Big or small bottle?”*
- *They responded small and the seller completed the sale, giving them a bag and saying “Make sure you keep it in the bag”.*

I went into the shop, very briefly, after the sale to ensure I saw who was working there and identified Satnam. He was the only person working in the shop at the time. When I asked why he had sold the items to the girls, he responded that he’d known them from previous occasions.

I have attached photographs of the underage volunteers who were able to purchase age-restricted goods in March and July 2023, and in the recent incident as Appendix 1. ***These photographs should not appear in the publicly accessible papers, or be shown at the hearing.***

31/07/25: CCTV footage was provided by the business, as requested, for the test purchase and the three recent occasions where they were alleged to have sold.

- On footage from 12/07/25, the three girls appear at the time indicated by the complainant. As there is no footage from cameras covering the counter, it cannot be seen what was purchased or whether ID was produced.
- On footage from 05/07/25, the two girls appear at the time indicated by the complainant. As there is no footage from cameras covering the counter, it cannot be seen what was purchased or whether ID was produced.
- On 30/06/25, no specific time was indicated by the complaint – merely that the girls went to the shop ‘after school’. I have looked at footage from between 1530 and 1730 and was unable to identify the girls in that time.

11/08/25: Both Tara Ram Singh and Satnam Singh attended interviews under caution. Both produced prepared statements, which I have added as Appendices 2 & 3, respectively, and then chose to offer ‘no comment’ to all subsequent questions.

Tara Ram’s statement denies culpability for the offences and he concludes by saying that he is “...happy to work with the Council and consider implementing any measure that the council feel is necessary”. I do not find this reassuring, given the clear evidence that he is breaching his licence conditions, and his choice to offer no comment to questions intended to give a full picture of the events.

Satnam’s statement is, I believe, dishonest. He states that he did not challenge the ‘customers in question’, by whom he clearly means the volunteers, even though he refused to confirm this when shown their pictures later in the interview, because he believed that they looked over 25 and that they did not say they were 18.

The reasons I believe this to be false are:

- I do not believe that any reasonable person would truly believe the three girls were (all) over 25;
- the volunteers reported that they did say they were 18 and that they were challenged for ID; &
- when I went into the shop after the sale, I asked Satnam why he had sold and he did not mention their appearance, or believed age: he told me that they had been in the shop before.

Recommendations

I believe that it is appropriate and necessary to revoke the premises licence.

The complaints – five, from different sources, in little over two years - about the business and the failed test purchases paint a picture of a business which is willing to sell age-restricted items to persons that must be known, or strongly suspected, to be underage. This is done, it should be assumed, for financial reasons, with the potentially tragic consequences to young customers’ health either considered and ignored, or disregarded entirely.

The failure to comply with licence conditions may be co-incidental. However, one may legitimately wonder whether the failures are designed to obscure the truth. The absence of CCTV coverage at the counter

denies the opportunity to verify what was purchased by customers, or whether ID was examined; and ignoring the condition to label all alcoholic drinks with the name of the shop, denies the opportunity to link the purchased alcohol to the shop.

Lastly, I have no faith in the current PLH to improve. He has already had the opportunity to do this, and, despite signing cautions to admit underage sales, and attending the trading standards training, and having the knowledge that further transgressions were most likely to lead to a licence review and a prosecution, he is still not following best practice advice.

I invite the Licensing Sub-Committee to agree with these recommendations and to revoke this licence.

Have you made an application for review relating to this premises before No

If yes please state the date of that application

Day Month Year

--	--	--	--	--	--	--	--

If you have made representations before relating to this premises please state what they were and when you made them

N/A

Please tick ✓ yes

I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate

☒

I understand that if I do not comply with the above requirements my application will be rejected

☒

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 3 – Signatures (please read guidance note 3)

Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 4). **If signing on behalf of the applicant, please state in what capacity**

Signature:



Date: 14th August 2024

Capacity: Lead Practitioner, Trading Standards

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 5)

Post town

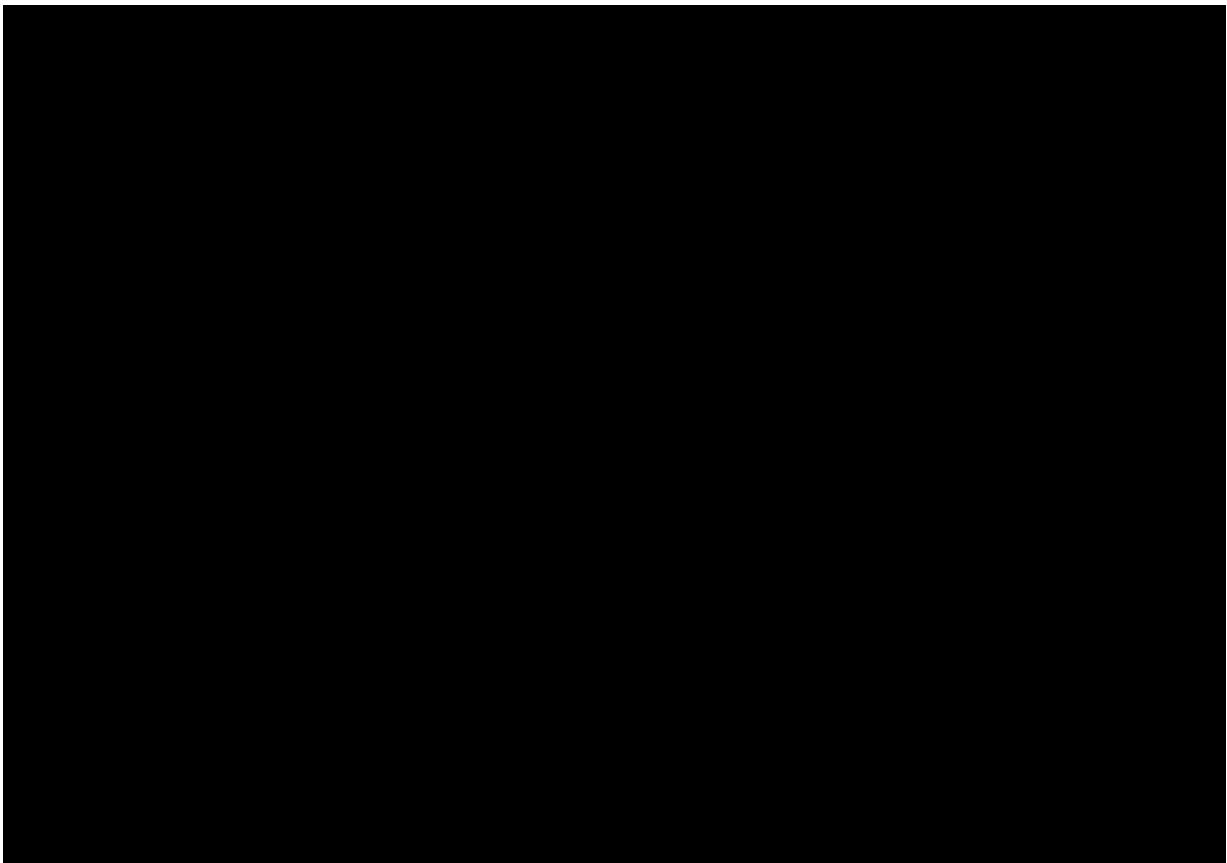
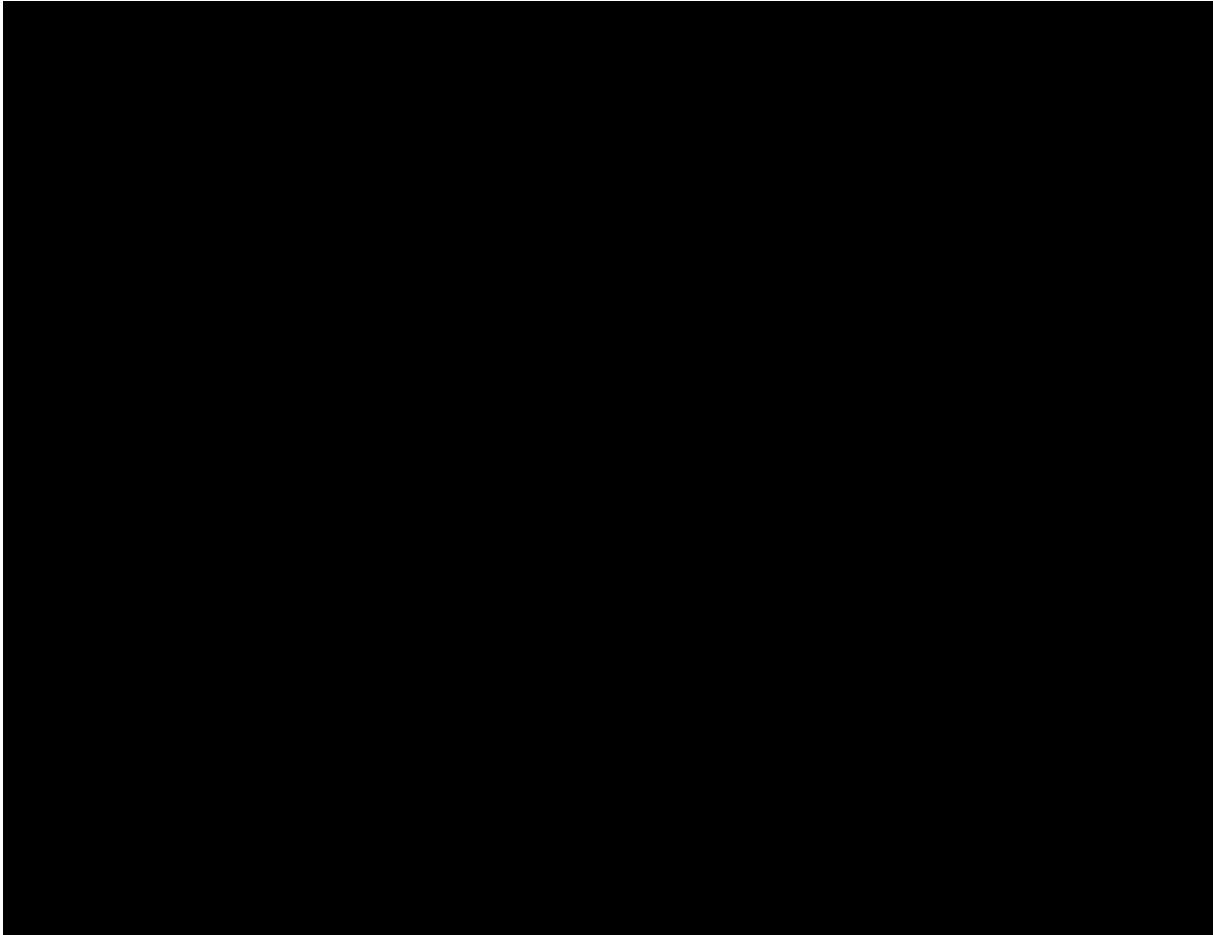
Post Code

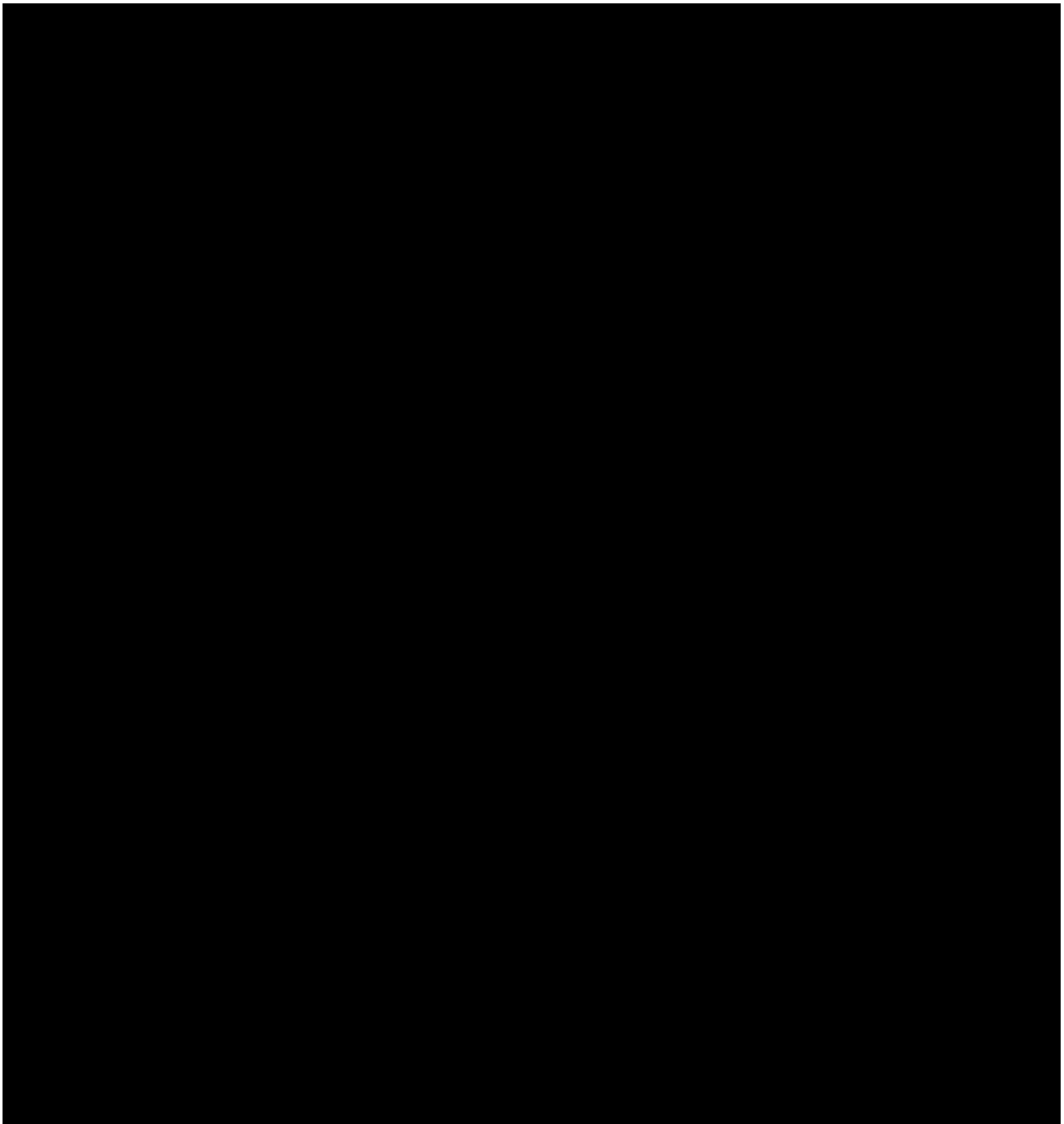
Telephone number (if any)

If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)

Appendix 1 - Underage volunteers sold age-restricted good at Best Quality Food and Wine

Nb – not to be included in the public papers





Prepared Statement

I Tara Singh, date of birth [REDACTED], will state as follows: -

1. I can confirm that I am the director of Sweet Foods and Wines Limited, trading as Best Quality Food and Wine (address: 333-335 Lillie Road, Hammersmith and Fulham, SW6 7NR).
2. I am unaware of anyone working for me selling tabaco products or alcohol products to anyone under eighteen years of age. I was not present when these items are sold.
3. My staff know that they are prohibited from selling tabaco products and alcohol to anyone under eighteen years of age.
4. They are properly trained. They are trained to follow the 'Challenge 25' procedure.
5. I took all reasonable precautions and exercised all due diligence to avoid my company committing an offence.
6. With relation to the allegation that my company has committed offences under the Licencing Act 2003, I can confirm the following: -
 - i. That I took corrective action quickly on each occasion the CCTV was not working, using due diligence and taking all reasonable steps to avoid an offence being committed under the Licencing Act.
 - ii. That there was CCTV covering the counter but rodents (mice) had destroyed the cables by chewing the cables. The CCTV covering the counter now works. Again, I used all due diligence and took all reasonable steps to avoid an offence being committed under the Licencing Act.
7. I am happy to work with the council and consider implementing any measures the council feel is necessary. However, I trust that it is clear that I have not committed an offence.

Signed:



Dated: 11th August 2025

Prepared Statement

I Satnam Singh, date of birth [REDACTED] will state as follows: -

1. I can confirm that I am cashier at Best Quality Food and Wine.
2. I serve thousands of people a week as part of my role.
3. I challenge anyone that I believe to be under twenty-five years of age, who wants to purchase alcohol or Tabacco. I challenge hundreds of people who look under twenty-five years of age every week. I take 'Challenge 25' very seriously, and I am aware of what is required of me, as a cashier in a newsagent.
4. On 27th July 2025, I chose not to 'Challenge 25' the customers in question, as they looked over twenty-five years of age. They did not tell me that they were eighteen years of age. If they had told me this, then I would have asked them to prove that they were over eighteen years of age, by providing identification.
5. I was telling them to secure the vodka in the bag, so that it did not drop on the floor and smash. It was an innocent comment.

Signed:.....

Satnam Singh

Dated: 11th August 2025

Licensing Act 2003

Premises Licence



Premises Licence Number: 2023/01187/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Best Quality Food & Wine
333 - 335 Lillie Road

Post town: London

Post code: SW6 7NR

Telephone: 020 7386 3741

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises
Monday to Sunday

11:00 - 23:00

The opening hours of the premises:

Monday to Sunday

08:00 - 23:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Off the premises only

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Mr Tara Ram Singh
333-335 Lillie Road
Fulham
London
SW6 7NR

Telephone: 078 8130 0110

Email: Tararamsingh1@gmail.com

Registered number of holder, for example company number, charity number (where applicable):

Not Applicable

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Tara Ram Singh
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Licensing Authority: London Borough Of Ealing

Personal Licence Number: [REDACTED]

Annex 1 – Mandatory Conditions

1. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

2. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

3. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence—

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Annex 2 – Conditions consistent with the operating Schedule

4. There will be training of all staff on the premises to ensure that they understand and adhere to the law relating to the sales of alcohol.
5. An alarm system will be in place.
6. There will be shutters at the front window.
7. A sign is to be displayed at the point of sale that reads "No proof of age-No sale".
8. The Premises Licence Holder and/or Designated Premises Supervisor or any other person under their control shall not purchase any alcohol or tobacco goods, where the legality of these goods has not been confirmed or guaranteed.
9. The Premises Licence Holder and/or Designated Premises Supervisor or any other person under their control shall not swap, lend or borrow any alcohol or tobacco goods, unless the legality of these goods has been confirmed or guaranteed.
10. Prominent signs shall be displayed at the main street entrance to the premises stating that the premises will only buy alcohol and tobacco goods from authorised wholesalers.
11. The Premises Licence Holder shall ensure that all invoices for alcohol or tobacco goods purchased include the following details:
 - I. Seller's name and address
 - II. Seller's company details, where applicable
 - III. Seller's VAT details, where applicable
12. Legible copies of invoices relating to the purchasing of alcohol and tobacco goods shall be retained on the premises and made available for inspection by the Police and authorised officers of the Licensing Authority on request.
13. Copies of invoices relating to the purchasing of alcohol and tobacco goods shall be retained on the premises for a minimum period of twelve months.
14. The Premises Licence Holder and/or Designated Premises Supervisor will carry out robust stock checks to check the authenticity of all alcohol and tobacco goods purchased. Such checks will include:
 - I. Using an ultra violet light at the premises to check the authenticity of all alcohol stock purchased which bears a customs stamp.
 - II. Tobacco goods shall be checked to ensure that they have the relevant 'Health Warnings' and have had their duty paid.
 - III. A record shall be made of every stock check carried out and these records shall be available for inspection by the Police or an authorised officer of the Licensing Authority.
 - IV. Records of these stock checks are to be retained for a minimum of 12 months. The record shall include, as a minimum, details of the date and time of the delivery of the alcohol or tobacco goods, the seller's name, a description of the stock delivered and the details of the person who verified the authenticity of the stock.

15. Where the trader becomes aware that any alcohol or tobacco in their possession, on the business premises may be not be duty paid they shall inform the Police and Licensing Authority of this, within 1 working day.

Annex 3 – Conditions attached after a hearing by the licensing authority

16. Appropriate signage will be displayed in a prominent position informing customers they are being recorded on CCTV.

17. CCTV covering areas inside and outside of the premises should be installed and maintained to Police recommendations with properly maintained log arrangements. All images will be stored for a minimum of 31 days,

18. CCTV is to comply with the Data Protection Act 1998 and is to be working and recording correctly when the premises are open to the public.

19. A staff member from the premises that is conversant with the operation of CCTV system will be on the premises at all times that the premises are open to the public. This staff member will be able to show Police recent data footage with the minimum delay when requested. The data or footage reproduction should be almost instantaneous.

20. A refusals book shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale and the reason the sale was refused. The book shall be made available to the Police and authorised Council Officers upon request.

21. The Designated Premises Supervisor shall regularly check the refusals book to ensure it is being constantly used by all staff.

22. A Proof of Age scheme shall operate at the premises and all staff shall be trained in its implementation, example Challenge 25. Only photographic identification such as British Driving Licence or a Passport shall be treated as acceptable forms of identification.

23. There will be one Personal Licence Holder at the premises at all times that the premises are open to the public.

24. Strong Beer and Cider above 5.5% ABV will not be sold.

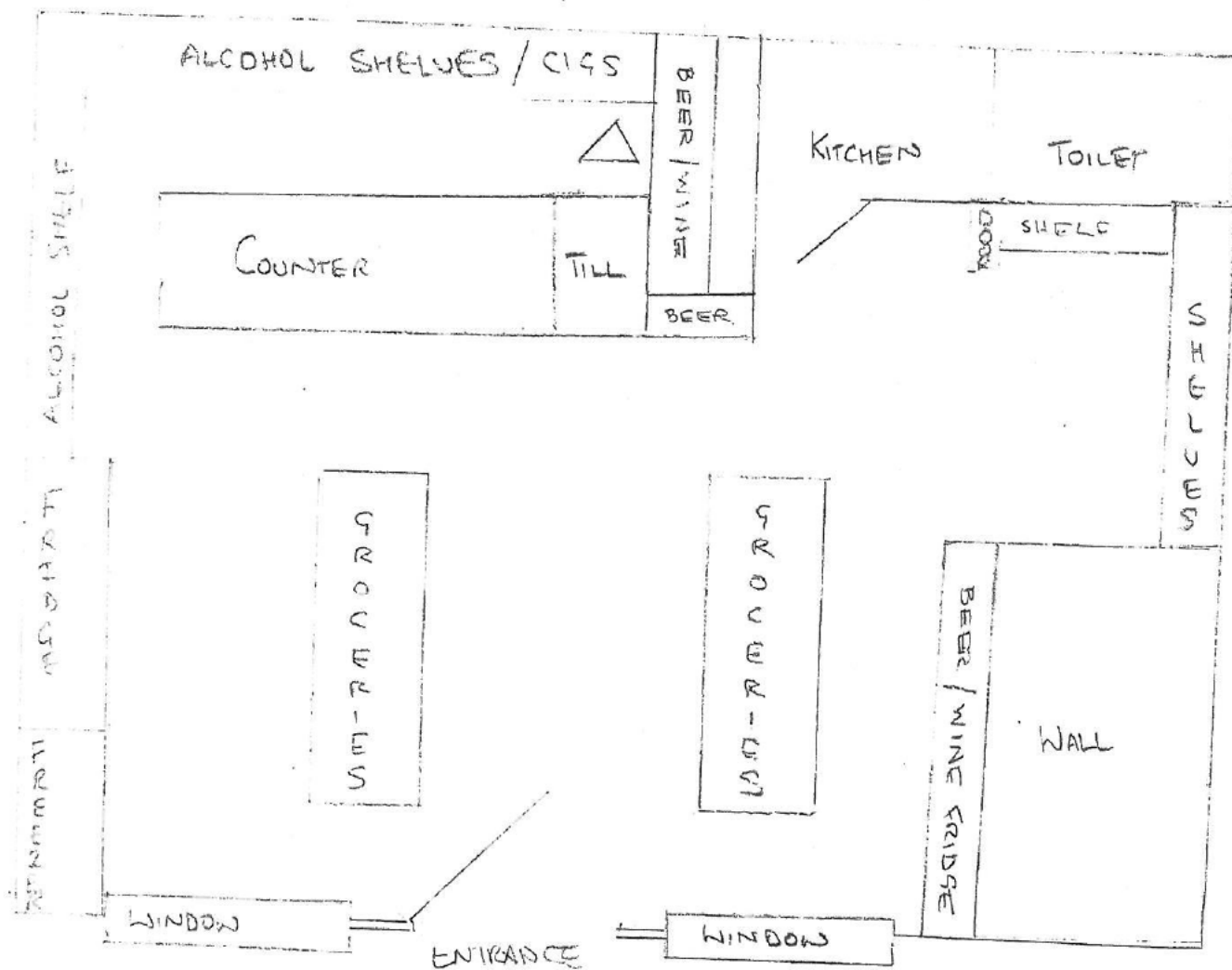
25. All alcoholic drinks shall be clearly labelled or marked with the name of the premises.

26. A member of staff shall be left in charge at all times and able to present himself or herself to the Police or a relevant Council Officer as the person in charge when the premises are open to the public.

27. The sale of alcohol for consumption off the premises only shall be restricted to Monday to Sunday between the hours of 11:00 until 23:00.

Signed: 
Authorised Officer

Date: 01.08.2023



BEST QUALITY :
FOOD + WINE
335 LILLIE ROAD
LONDON
SUCK TNR
 SCALE 1:100

△ fire
 extinguisher

CCTV throughout
 Alarm system

Licensing Act 2003

Premises Licence



Premises Licence Summary

Premises Licence Number: 2023/01187/LAPR

Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Best Quality Food & Wine
333 - 335 Lillie Road

Post town: London

Post code: SW6 7NR

Telephone: 020 7386 3741

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises
Monday to Sunday

11:00 - 23:00

The opening hours of the premises:

Monday to Sunday

08:00 - 23:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Off the premises only

Name, (registered) address, of holder of premises licence:

Mr Tara Ram Singh
333-335 Lillie Road
Fulham
London
SW6 7NR

Registered number of holder, for example company number, charity number (where applicable):

Not Applicable

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

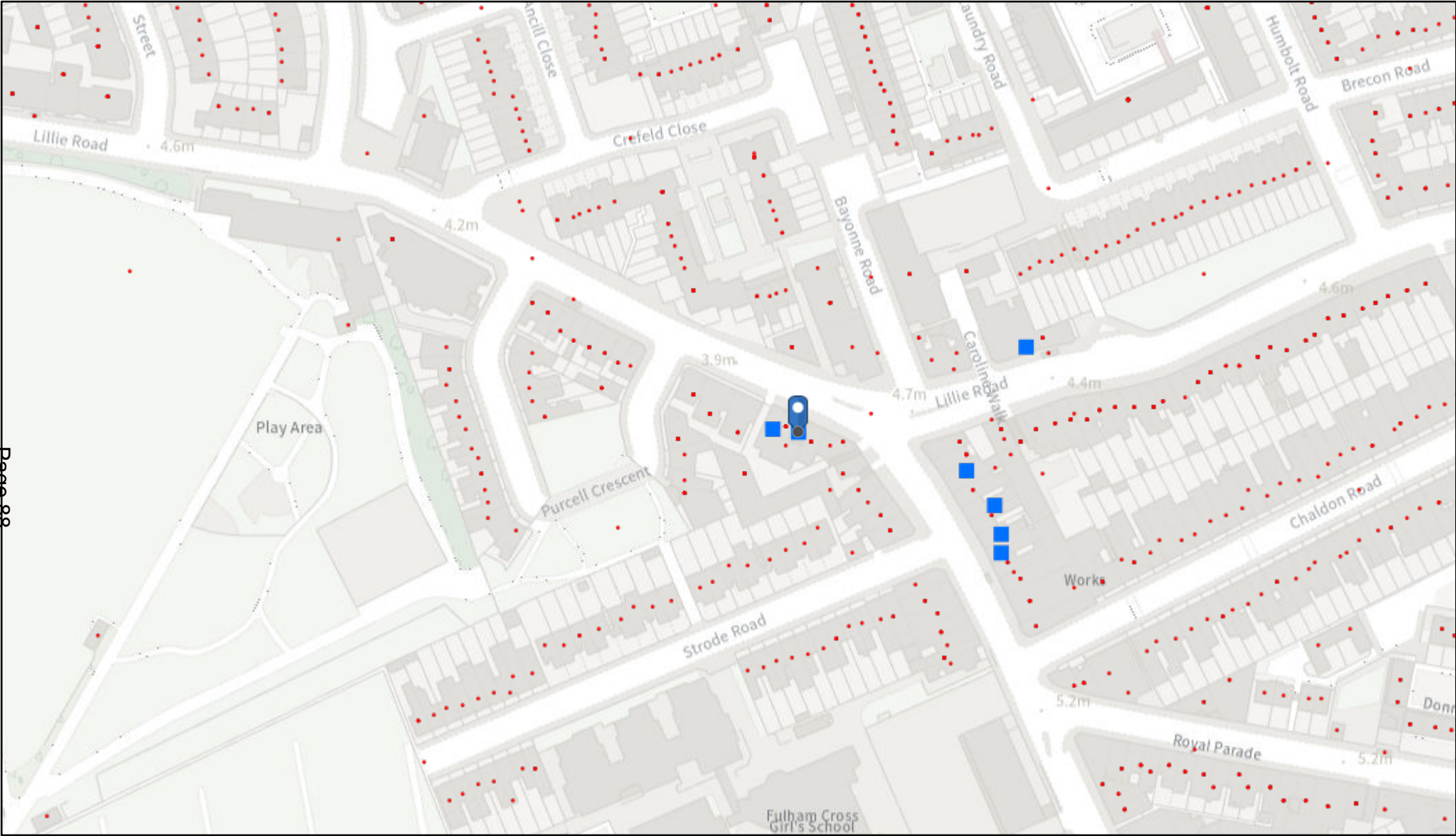
Tara Ram Singh

State whether access to the premises by children is restricted or prohibited:

No Restrictions

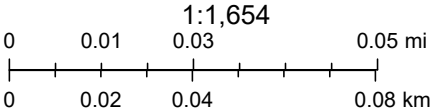
Signed: 
Authorised Officer

Date: 01.08.2023



08/10/2025, 12:28:19

- Licensing Points
- Property Gazetteer
- Within Borough



REFERENCE	TRADING AS	ADDRESS	ACTIVITY	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2020/00473/LAP R	Londis	306 Munster Road London SW6 6BH	Sale of Alcohol Off the Premises	07:00 - 22:00						07:00 - 17:00
2023/01833/LAP R	New Seven Seas Chinese Takeaway	312 Munster Road London SW6 6BH	Late Night Refreshment	23:00 - 00:00						
2015/00534/LAP R	Mil Kitchen	316 Munster Road London SW6 6BH	Playing of Recorded Music	07:00 - 23:00						
			Sale of Alcohol On the Premises	11:00 - 23:00						
2024/00697/LAP R	Yasmin Restaurant	308 Munster Road London SW6 6BH	Sale of Alcohol On and Off the Premises	12:00 - 22:30						
2025/01057/LAP R	Tacos Mx	337 Lillie Road London SW6 7NR	Sale of Alcohol On and Off the Premises	11:00 - 22:00						
2020/00426/LAP R	Co-operative	314 - 316 Lillie Road London SW6 7PS	Sale of Alcohol Off the Premises	09:30 - 23:00						

From: [REDACTED]
Sent: 29 August 2025 16:54
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: FW: Representation for case

Dear Matt,

Thanks for confirming receipt, and for safeguarding the distribution of the photograph.
As for my residential address it is:

16/6 Spottiswoode Street
Edinburgh EH9 1ER

Best wishes,

[REDACTED]

From: [REDACTED]
Sent: 24 August 2025 21:46
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Love Doug: H&F <Doug.Love@lbhf.gov.uk>; [REDACTED]
Subject: Representation for case

Dear Licensing Team,

Reference: 2025/01278/LAPRR

I am writing in order to make a representation for my daughter, 'C', born 29/06/09. I have included a photograph of C, taken on 23/08/25, as Appendix 1 (attached). **Please ensure that this photograph does not appear in the public papers.** My wife took our two children to London to stay with family friends in July 2025 while I was out of the country for work. On 12 July, according to my wife, C and our friend's two daughters went out by themselves and entered the premises of Best Quality Food and Wine. Despite our friends' daughters' advice not to, C bought a 700ml bottle of Smirnoff vodka with money given by her mother for food. My wife had no idea this had happened, as C kept the bottle in her bag. I have seen a screen capture of CCTV footage of C in that shop with her soft material bag and her friends.

The only way we knew about this surreptitious purchase was because of the consequences. On 15 July, while her mother was at work, I was looking after both children and I encouraged C to leave the house and get some fresh air. This is a common request. She said she would go to the garden. Her brother and I went further afield but, when we returned and saw her in the garden, she was acting very strangely, giggling and stumbling around. In conversation she seemed very amused by things and I remember saying to both children that she was either intoxicated or playacting (she loves performance and art). I made a mental note to keep an eye on her, and went inside

to cook dinner for us all. After about an hour or so, I called out to both children that dinner was ready. But I couldn't find C anywhere, and eventually her brother called out that C was lying behind the bed on the floor.

When I went in, she was there, completely unresponsive, and despite my loud communication her eyes opened briefly but remained closed. It was then that I started to panic and assumed she had taken some drugs and this was an overdose, so called the ambulance and followed instructions, putting her in the recovery position. The paramedics arrived shortly afterwards and flushed her system with IV (anti-opiates plus saline), after a failed attempt to insert a canula they finally managed this in her foot. This was rather disturbing to watch. The paramedics were also very worried about her, wondering about an overdose or maybe encephalitis given some of the behaviour she previously exhibited.

At no stage did we think this was alcohol: one of the first things I did when I discovered her in that state was to smell her breath, and the paramedics did the same shortly after they arrived. There was no smell (of course, in retrospect this would be the case with vodka). C spent that night and the following night in hospital, in the Intensive Care Unit, and put under heavy sedation to stop seizures. She was finally discharged on 18 July. After waking the morning after admission, she explained to her mother about the vodka, and told her where it was being kept. I then retrieved it from her wardrobe, and there was only a fifth of a bottle remaining.

This event has had a very disturbing effect on the family, with her 10 year-old brother finding her on the floor unresponsive in the first place, the panic for my wife and I, and for all of us witness to the visit by the paramedics and her being placed in the ambulance and taken to hospital. C has also been disturbed by this, hence the redacted copies of letters from her GP at Bruntsfield Medical Practice and her psychiatrist Dr. Evans from Edinburgh Psychiatry (see appendices 2 & 3).

C does look young for her age. In addition, she has a history of mental health issues that have disturbed her schooling, and exhibits anxiety in unfamiliar and especially public settings. She is extremely unconfident, unlike some other teenagers. Therefore I, for one, am amazed that anyone could believe she was of an age where it was legal to sell her alcohol.

Yours sincerely,

[REDACTED]



Ref:
04 August 2025

To whom it may concern,

Re: Miss [REDACTED]

Tel: / [REDACTED]

I am writing to confirm that this patient experienced a severe outcome after ingesting alcohol on 15/07/2025.

She was found unresponsive after ingesting approximately 500ml of vodka, resulting in an ambulance being called, emergency attendance at the Accident and Emergency department (Royal Infirmary Edinburgh), and subsequent intubation and intensive care stay.

This is on a background of psychiatry input, low mood and regular fluoxetine (antidepressant) prescribing.

It has been alleged that the alcohol was provided to her by a retailer outwith their licensing permit (the patient is 16 years old and not legally permitted to purchase alcohol) – I would be grateful if you could take in to consideration the severity of the outcome above in regards to this matter.

Yours sincerely

Dr Kiran Jayaprakash
GP



Edinburgh Psychiatry
10A St Colme Street
Edinburgh
EH3 6AA

Tel: 07498465326

<https://www.edinburghpsychiatry.com>

Date written: 01/08/2025

Date typed: 08/08/2025

Admin: JC

TO WHOM IT MAY CONCERN
PRIVATE & CONFIDENTIAL

Re: [REDACTED]
DOB: 29/06/2009
Address: [REDACTED]

I am writing this letter in my capacity as the treating psychiatrist for [REDACTED] who is a patient under my care.

This letter is to confirm that [REDACTED] is a vulnerable 16-year-old with pre-existing mental health conditions. She recently required hospitalisation following an acute episode. The sale of alcohol to a vulnerable minor with these underlying conditions poses a significant risk to her health and wellbeing.

I wholeheartedly support the case being brought against the establishment that sold her alcohol. Enforcing the law in this instance is crucial for protecting vulnerable young people in our community.

Please do not hesitate to contact me if you require further information.

Kind regards

Dr Franciske Evans
Consultant Psychiatrist
MBChB, MRCPsych
GMC: 4387879

From: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Sent: 04 September 2025 21:44
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Masini Bill: H&F <Bill.Masini@lbhf.gov.uk>; Love Doug: H&F <Doug.Love@lbhf.gov.uk>; Environmental Protection: H&F <noise@lbhf.gov.uk>
Subject: Police Representation in Support of Trading Standards Review of Premises Best Quality Food and Wine, 333 Lillie Road, SW6 7NR - 2023/01187/LAPR

Dear Licensing,

RE: Review of Premises Best Quality Food and Wine, 333 Lillie Road, SW6 7NR - 2023/01187/LAPR

I am writing on behalf of the Metropolitan Police to support the application from Trading Standards, to review the premises licence for Best Quality Food and Wine. My support is based on evidence provided by Trading Standards of sales of age restricted products to children.

The evidence provided by Trading Standards was:

- Test purchases where under 18 volunteers were sold vapes.
- Complaints from multiple sources, including parents, school staff, and members of the public.
- They have also evidenced that staff have failed to apply an effective age verification policy and under 18 volunteers were sold alcohol.

The incidents demonstrate a failure to uphold two licensing objectives; those being:

- The Protection of Children from Harm
- The Prevention of Crime and Disorder

Our support is solely in relation to the unlawful sales to children.

In my view the unlawful sales represent a disregard to the law and they are not demonstrating care or responsibility to the welfare of their customers. Previous advice and recommendations do not appear to have been completed and the repeated complaints suggests that the premises has chosen not to comply and has not attempted to be responsible operators.

For these reasons I support the review of the premises.

Kind Regards,
Charlotte

PC Charlotte Bennett 3234AW | Hammersmith and Fulham | Police Licensing | Metropolitan Police
Email: Charlotte.Bennett@met.police.uk

From: Overton Adrian: H&F <Adrian.Overton@lbhf.gov.uk>
Sent: 09 September 2025 13:09
To: Simms Fabien: H&F <Fabien.Simms@lbhf.gov.uk>
Cc: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Best Quality Food and Wine, 333 - 335 Lillie Road, SW6 7NR- Reference: 2025/01278/LAPRR
Importance: High

Dear Mr Simms,

Please take this email as a representation from the Licensing Authority in support of this review application.

We are aware of multiple breaches of conditions at this premises over a prolonged period of time, along with the sale of alcohol to a child. We believe that the following licensing objectives have been undermined :

- The prevention of crime and disorder
- The protection of children from harm

Further details on our representation will follow in due course.

Kind regards

Adrian Overton
Licensing Team Manager
Licensing
Place Department
Hammersmith & Fulham Council
020 8753 3081
07931 530 309

adrian.overton@lbhf.gov.uk
www.lbhf.gov.uk



Have you signed up to our email notifications to receive alerts of relevant applications received by this department? If you would like to sign up, please click the link below:
[email notification service](#)

Hammersmith & Fulham Council
Licensing Team
Hammersmith Town Hall
London, W6 9JU
Tel: 020 8753 1081
Email: licensing@lbhf.gov.uk
Web: www.lbhf.gov.uk



22 September 2025

When telephoning
please ask for

Matt Tucker.

E-mail:
licensing@lbhf.gov.uk

Mr Tara Ram Singh
Best Quality Food and Wine
333 - 335 Lillie Road London
SW6 7NR

Dear Mr Singh

Licensing Act 2003- Premises Licence Review: 2025/01278/LAPRR

Premises name: - Best quality Food and Wine - 333 - 335 Lillie Road London SW6 7NR

Further to the close of the 28 day public consultation, I have attached copies of the following:

- Updated correspondence from Trading Standards in connection with their Review Application.
- 1 public representation.
- Representation from the Police.
- Representation from Licensing (as a Responsible Authority).

I would be grateful if you could read through these documents. Should, having done so, you wish me to convey any form of response to the parties, by all means feel free to pass these on to me by way of Licensing@lbhf.gov.uk or via post. For the purposes of exchanging timely information, an e-mail address would be much appreciated from you and/or your representatives.

In light of the representations received, we are looking at a Licensing Sub-Committee Hearing for **21 October 2025**, further details of which will be sent in due course.

I hope the above clarifies. However, by all means let me know if you require anything further.

Yours sincerely

Matt Tucker
Interim Licensing Policy and Administration Team Leader

From: Love Doug: H&F <Doug.Love@lbhf.gov.uk>
Sent: 18 September 2025 10:01
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: RE: Error in review application

Hi, Matt.

Here's the corrected version: I have only altered the year in that date.

Thanks,

Doug

Doug Love

Lead Practitioner, Trading Standards
Hammersmith & Fulham Council
Hammersmith Town Hall, W6 9JU

07771 806 923

www.lbhf.gov.uk

www.lbhf.gov.uk/business/trading-standards

Application for the review of a premises licence or club premises certificate under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I Doug Love, Lead Pratitioner, Trading Standards
(Insert name of applicant)

apply for the review of a premises licence under section 51 of the Licensing Act 2003, for the premises described in Part 1, below.

Part 1 – Premises or club premises details

Postal address of premises or, if none, ordnance survey map reference or description: Best Quality Food & Wine 333 Lillie Road	
Post town: London	Post code: SW6 7NR

Name of premises licence holder or club holding club premises certificate: Tara Ram Singh

Number of premises licence or club premises certificate: 2023/01187/LAPR

Part 2 - Applicant details

I am

Please tick ✓yes

- 1) an interested party (please complete (A) or (B) below)
- a) a person living in the vicinity of the premises ☐
- b) a body representing persons living in the vicinity of the premises ☐
- c) a person involved in business in the vicinity of the premises ☐
- d) a body representing persons involved in business in the vicinity of the premises ☐
- 2) a responsible authority (please complete (C) below) ☒
- 3) a member of the club to which this application relates (please complete (A) below) ☐

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name and address	
Doug Love Lead Practitioner, Trading Standards Hammersmith Town Hall King Street London W6 9JU	
Telephone number:	07771 806 923
E-mail:	doug.love@lbhf.gov.uk

This application to review relates to the following licensing objective(s)

Please tick one or more boxes

- the prevention of crime and disorder
- public safety
- the prevention of public nuisance
- the protection of children from harm

☐

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Please state the ground(s) for review (please read guidance note 1)

This review relates to the alleged failure of the premise licensee to promote the licensing objective relating to the protection of children from harm. Full details of the facts and allegations against the business follows. One recent complaint cannot be conclusively proven, or disproven, due to a crucial failure to comply with licence conditions relating to the CCTV system in use.

The business

Best Quality Food & Wine is a small off-licence / convenience store, which is operated by Sweet Food & Wine Ltd., a company of which premises licence holder, Tara Ram Singh, is the sole director. The business has operated for over 10 years. Tara Ram Singh's son, Satnam Singh, is the main employee in the shop. Manpreet Singh, who I believe to be a nephew of Tara Ram Singh, has also worked in the business and was previously the sole director of the company. I have not seen anyone else working at the shop.

History of the business, in respect of age-restricted sales

August 2018: A 'Challenge 25' test purchase was made at the business. Satnam Singh sold alcohol to a 19-year-old volunteer, without challenging them for proof of age. He said, after the sale, that he believed the volunteer to be 19. The sale is not an offence, per se, although it is a requirement of the premises licence to operate an age verification policy. 'Challenge 25' is standard 'good-practice' for retailers in an urban area with a mixed demographic and many non-regular customers. When used, the seller requires anyone buying age-restricted goods, who the seller believes to be under 25, to provide proof of age before any sale. The proprietor was alerted to and encouraged to attend training for age-restricted goods retailers offered by LBHF Trading Standards after the test purchase, but no booking was received.

A follow-up underage test purchase in **Nov 2018** resulted in no sale being made.

March 2023: Two complaints were received about underage sales at Best Quality F&W.

One, from a member of the public was recorded by a colleague:

"Local person said he was in the shop and three school girls in uniform were sold vapes. Seller didn't ask for ID. Complainant said he has witnessed this at least 3 times",

The other, from Head of Year 9 at a local school, read:

"Just wanted to drop a line to let you know that a parent has informed me that a newsagents at 333 Lillie Road is selling underage girls vapes and alcohol and that parent has seen pupils walking out of the store with these items (in casual clothes)".

29/03/23: I visited Best Quality F&W, with two underage volunteers, not known in the shop, who I asked to make separate test purchases. The first volunteer (female, 17y), in plain clothes, was refused. The second (a male volunteer, 16y & 2m), dressed clearly in a (non-local) school uniform was sold a vape by Tara Ram Singh.

When I returned to the shop, minutes after, Mr Singh claimed not to have noticed the school blazer and thought the buyer "18-19", which indicates - at best - that he was not using Challenge 25, or an acceptable age-verification policy, as required by the licence.

I believe that if he looked at the volunteer, to assess his age, it is unlikely that he would not have seen the school uniform and, maybe, chose to sell as he felt 'safe' that it was not a test purchaser, even though the volunteer was not known in the shop.

I strongly suggested that the person responsible for staff training should attend our training courses. No booking was made.

12/07/23: A third complaint, via the schools' police, was received. The officer wrote:

"Just wanted to make you aware of a store on Lillie Road SW6 (Best quality food and wine) who have allegedly sold 4 x 200ml bottles of vodka to 4 female students aged 14-15 years old on Friday 7th July. The students were not in uniform. They have then attended school very drunk and 2 of them were admitted to hospital after being sick with concerns for their welfare.

"I was informed by the school's designated safeguarding lead, that after she spoke to one of the girls she mentioned to her they got the alcohol from a store located on Lillie/Munster Road. I have spoken to one of the girls and when I showed a picture of the store, she confirmed that this was where the alcohol was brought. She also stated ID was not asked for nor their age challenged for buying alcohol."

Mid-to-late July 23: A check of licensing conditions by an officer of the LBHF Licensing Team, made between the receipt of the complaint and the test purchase at the end of July, revealed that the CCTV system was not working. The premises licence holder was required to take corrective action.

28/07/23: During a further test purchase, Tara Ram Singh sold alcohol to 16y & 6m female volunteer. A few minutes after the sale, he stated that he believed the volunteer (who was not present) to be "over 25".

A record of refusals that was in use showed 62 refusals had, apparently, been made in 46 days.

23/08/23: At a PACE interview, Tara Ram Singh revised this opinion when shown a photograph of the volunteer as she looked at the time of the purchase stating the girl looked "20". He stated he had not realised that the CCTV system was not working.

Outcome: In retrospect, it seems clear that a review application should have been made at this time and we are sorry that Trading Standards did not submit one, as the subsequent events may have been averted if we had.

However, they were given the benefit of the doubt after Tara Ram Singh and the company agreed to accept cautions, which were administered after

- Tara Ram Singh and Manpreet Singh (then sole director of Sweet Food & Wine Ltd) both attended the Trading Standards training;
- further underage test purchases were made on **03/08/23**, **07/01/24** & **27/02/24** and had resulted in no further sales; &
- a further visit by Licensing revealed good compliance with the licence conditions.

05/07/24: Another underage test purchase resulted in no sale.

Events prompting this application

10/04/25: A complaint was referred to LBHF Trading Standards by the Citizens' Advice Consumer Helpline. The complainant, a member of the public, was recorded as saying that

- her 17-year-old son had purchased a vape from Best Quality F&W;
- she knew the business to have sold to 16-year-olds, also; and
- that the business was known as the place to go for underage children to buy vapes.

When questioned by an officer, she stated that she believed her son (or his then 16-y-o girlfriend) had purchased vapes from the shop on several occasions; that no ID checks were made; that "all three" staff (believed to be a reference to Tara Ram, Satnam and Manpreet) sold.

30/05/25: An underage test purchase was carried out by a 17-year-old male volunteer. No sale resulted.

17/07/25: A complaint was received, by e-mail, from a member of the public. She stated:

"I wish to report the selling of alcohol and vapes on multiple occasions over the last few months to a 15-year-old girl, my daughter and her friend over the last few months. No ID is requested. On the 12th July, 2025. My daughter aged 15, and her friend aged 15 together with a third girl visiting from Scotland who only just turned 16, went in around 8.20 pm. The 15-year-old bought a vape. The 16-year-old then asked for a bottle of Smirnoff vodka, for which she paid 20 pounds in cash. My daughter tried to get her not to buy this, as an adult in the queue look concerned. Yet the shop salesperson sold this without requesting any id.

"The girl then went home to Edinburgh, and unknown to either myself or her mother took the bottle of vodka with her. Her mother found her unconscious on Monday night, and she spent two days in the hospital, including in intensive care. As her parents did not know what had happened, the doctor had to treat her for multiple possible causes, and she was heavily sedated and intubated. Please note this shop has been reported - please realise this is not just a case of girls trying vapes or having a drink to party, but in this case a girl with poor mental health being able to buy vodka to drink alone and nearly dying."

The complainant later identified two other dates – 30th June 2025 and 5th July 2025 - when the two 15-year-olds were alleged to have bought age-restricted goods.

I have subsequently been provided with letters from the doctors treating the hospitalised girl, but as, I understand, that this girls' parents intend to make a representation in support of this review, I will leave them the discretion to produce these. Suffice to say, it appears that the girl was severely affected by consuming the alcohol.

23/07/25: Licensing Officer, Bill Masini, and myself conducted a visit to Best Quality F&W. No mention was made of the recent complaints, but routine checks were made. From a Licensing perspective, Mr Masini noted that

- the CCTV coverage was incomplete, with no coverage of the counter area, so that no transactions were shown, and it could not be proven whether or not ID was required and checked. This is, I believe, a breach of licence condition 17, which requires the system should be "...installed and maintained to Police recommendations..."
- that alcoholic drinks were not clearly labelled or marked with the name of the premises, contrary to licence condition 25; and
- that refusals records indicated that just five refusals made on three days had been noted since 27th March 2025 – nearly four months earlier – and none since 11th April.

No illicit goods were found.

27/07/25: A test purchase was attempted by three female volunteers. I have seen and photographed each girl's passport and can confirm that they are aged between 16 years and 16 years and four months. None of the volunteers were local and none had previously been in the shop.

Given the nature of the complaints, I asked them to deviate slightly from how we would normally ask our volunteers to undertake a test purchase, specifically to be challenging if they were refused, by showing that they were aware of other sales to young people.

Satnam Singh sold the girls two lost Mary nicotine vapes and a 35cl bottle of Smirnoff vodka (a 'half-bottle'). The volunteers reported the events as follows:

- *Two vapes were requested first.*
- *The seller, who was on the phone, took the two vapes from behind him and then asked "How old are you?"*
- *Volunteers responded "18" (I had asked them to do this with a grin – as if it were the expected response, rather than necessarily a true one)*
- *The seller asked "Do you have ID? I can't sell unless you have".*
- *Volunteers responded along the lines "The older man always sells".*
- *The vapes were then supplied.*

- *The volunteers asked for some Smirnoff*
- *The seller asked “Big or small bottle?”*
- *They responded small and the seller completed the sale, giving them a bag and saying “Make sure you keep it in the bag”.*

I went into the shop, very briefly, after the sale to ensure I saw who was working there and identified Satnam. He was the only person working in the shop at the time. When I asked why he had sold the items to the girls, he responded that he’d known them from previous occasions.

I have attached photographs of the underage volunteers who were able to purchase age-restricted goods in March and July 2023, and in the recent incident as Appendix 1. ***These photographs should not appear in the publicly accessible papers, or be shown at the hearing.***

31/07/25: CCTV footage was provided by the business, as requested, for the test purchase and the three recent occasions where they were alleged to have sold.

- On footage from 12/07/25, the three girls appear at the time indicated by the complainant. As there is no footage from cameras covering the counter, it cannot be seen what was purchased or whether ID was produced.
- On footage from 05/07/25, the two girls appear at the time indicated by the complainant. As there is no footage from cameras covering the counter, it cannot be seen what was purchased or whether ID was produced.
- On 30/06/25, no specific time was indicated by the complaint – merely that the girls went to the shop ‘after school’. I have looked at footage from between 1530 and 1730 and was unable to identify the girls in that time.

11/08/25: Both Tara Ram Singh and Satnam Singh attended interviews under caution. Both produced prepared statements, which I have added as Appendices 2 & 3, respectively, and then chose to offer ‘no comment’ to all subsequent questions.

Tara Ram’s statement denies culpability for the offences and he concludes by saying that he is “...happy to work with the Council and consider implementing any measure that the council feel is necessary”. I do not find this reassuring, given the clear evidence that he is breaching his licence conditions, and his choice to offer no comment to questions intended to give a full picture of the events.

Satnam’s statement is, I believe, dishonest. He states that he did not challenge the ‘customers in question’, by whom he clearly means the volunteers, even though he refused to confirm this when shown their pictures later in the interview, because he believed that they looked over 25 and that they did not say they were 18.

The reasons I believe this to be false are:

- I do not believe that any reasonable person would truly believe the three girls were (all) over 25;
- the volunteers reported that they did say they were 18 and that they were challenged for ID; &
- when I went into the shop after the sale, I asked Satnam why he had sold and he did not mention their appearance, or believed age: he told me that they had been in the shop before.

Recommendations

I believe that it is appropriate and necessary to revoke the premises licence.

The complaints – five, from different sources, in little over two years - about the business and the failed test purchases paint a picture of a business which is willing to sell age-restricted items to persons that must be known, or strongly suspected, to be underage. This is done, it should be assumed, for financial reasons, with the potentially tragic consequences to young customers’ health either considered and ignored, or disregarded entirely.

The failure to comply with licence conditions may be co-incidental. However, one may legitimately wonder whether the failures are designed to obscure the truth. The absence of CCTV coverage at the counter

denies the opportunity to verify what was purchased by customers, or whether ID was examined; and ignoring the condition to label all alcoholic drinks with the name of the shop, denies the opportunity to link the purchased alcohol to the shop.

Lastly, I have no faith in the current PLH to improve. He has already had the opportunity to do this, and, despite signing cautions to admit underage sales, and attending the trading standards training, and having the knowledge that further transgressions were most likely to lead to a licence review and a prosecution, he is still not following best practice advice.

I invite the Licensing Sub-Committee to agree with these recommendations and to revoke this licence.

Have you made an application for review relating to this premises before No

If yes please state the date of that application

Day Month Year

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If you have made representations before relating to this premises please state what they were and when you made them

N/A

Please tick ✓ yes

I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate

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I understand that if I do not comply with the above requirements my application will be rejected

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IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 3 – Signatures (please read guidance note 3)

Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 4). If signing on behalf of the applicant, please state in what capacity

Signature:



Date: 14th August 2024

Capacity: Lead Practitioner, Trading Standards

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 5)

Post town

Post Code

Telephone number (if any)

If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)

From: Love Doug: H&F <Doug.Love@lbhf.gov.uk>
Sent: 17 September 2025 11:01
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: [REDACTED]
Subject: FW: Reference: 2025/01278/LAPRR- Best Quality Food & Wine

Hello, Matt.

This rep was intended to be made to licensing, but, due to the unnoticed typo in the e-mail address, I understand it was not received.

If it cannot be formally classified as a representation, could it be included as additional evidence by me? I don't think that [REDACTED] was intending to speak to it, in any case.

Kind regards,

Doug

Doug Love

Lead Practitioner, Trading Standards
Hammersmith & Fulham Council
Hammersmith Town Hall, W6 9JU

07771 806 923

www.lbhf.gov.uk
www.lbhf.gov.uk/business/trading-standards

From: [REDACTED]
Sent: 29 August 2025 10:11
To: licensing@lbhf.gov.uk
Cc: Love Doug: H&F <Doug.Love@lbhf.gov.uk>
Subject: Reference: 2025/01278/LAPRR- Best Quality Food & Wine

Reference: 2025/01278/LAPRR- Best Quality Food & Wine
Case officer: Matt Tucker

I am writing to raise concerns regarding repeated underage sales of vapes and alcohol to my daughter, aged 15 J and her friend E at:

Best Quality Food and Wine
333-335 Lillie Road,
London, SW6 7NR

I have reported events, below, as they have been told to me by J and E. I have no reason to believe anything is untrue, as they have admitted buying products they should have no access to and there is no reason for them to lie about which shop sold them, and I

have seen CCTV footage and transactions. Further, J has been very upset about the consequences of the vodka sale to her friend, C.

No Identification requested

These products were sold without any request for identification. The sellers have included both the older gentleman and the younger man working at the counter. On the most recent occasion, 12th July 2025, a third friend, C, visiting from Edinburgh, who had just turned 16, led to a serious incident of hospitalisation. Each time, no identity, whether digital or physical, has been requested, usually by the older gentleman but also the younger seller.

Clearly underaged

Both J and E are clearly underage. J, aged 15, could be mistaken for 16 at the very most, but is clearly not fully developed weighing under 50Kg, typical of a teenage girl rather than that of an adult aged 18 or 25 year old. E is petite, and has a young face, so looks even younger 14 or 15 years of age. Those who have seen the CCTV footage can clearly see and verify this.

In addition, C is petite and also very slim with a build that is typical of a teenage girl aged 15/16 rather than a 25 year old.

More worryingly, on the most recent incident 12.7. 25, J clearly stated to C not to buy the alcohol, thus not only are all three girls look underage. Despite J telling C not to purchase alcohol, and despite a member of the public in the queue behind them expressing concern whilst at the counter, the older gentleman still sold a 750ml bottle of Smirnoff vodka to C. This can be verified from the CCTV. Thus, any excuse of the children looking older cannot be accepted, the selling of vapes and alcohol and the failure to protect children particularly vulnerable ones seems to be deliberate.

Incident on 12th July 2035

My daughter J aged 15, and her friend E aged 15, together with a third girl C visiting from Scotland who had only just turned 16 entered the shop around 8pm. The 15-year-old E bought a vape. C then asked for a large bottle of Smirnoff vodka bottle (later verified to be 700ml), which she paid using 20 pounds in cash. My daughter, J asked C not to do buy this and an adult in the queue also expressed concern. Yet the shop salesperson, the older gentleman, sold this without requesting any identification. I was able to verify my daughter's J presence at the shop via the Life360 tracking app, and both I and Mr. Love from the council have reviewed CCTV footage confirming all the presence of all 3 girls (J,C and E). If the shop provides the correct CCTV footage, the vodka sale will also be visible.

C then travelled back to Edinburgh with the vodka concealed in her tote bag, thus neither myself or her parents were aware of the alcohol sale. C drunk the alcohol alone, when she had left London. On 14 July 2025, her mother contacted me after C was found unconscious and admitted to intensive care, at which point I became aware of the alcohol. The details of the impact of the incident are outlined in C father's representation

My daughter J later explained that she had warned C not to buy the alcohol, and that an adult in the queue had also voiced concern. This took place in front of the seller. J had

not initially disclosed the incident to me, as I had explicitly asked them not to drink alcohol, until she realised the seriousness of what had happened.

When I spoke to J, her and E where both cooperative and supplied transactions and dates of other occasions as outlined below.

This is not simply a case of teenagers experimenting. In this instance, a vulnerable young person with existing mental health challenges was able to buy a large bottle of vodka and consume it alone, resulting in hospitalisation. The consequences for her and her family have been devastating, and also impacted my own family has also been severe, as this happened while she was visiting us.

Previous incidents

I am aware of other occasions where vapes or alcohol were sold without ID checks, including the following dates. I have supplied copies of the relevant transactions and can provide them. CCTV footage of the counter would corroborate these events:

- 12 July 2025: E bought a vape; C bought large bottle of vodka
- 5 July 2025: J and E bought a small bottle of vodka. Two transactions seen by me and supplied.
- 30 June 2025: E bought a vape. The transaction was seen by me and supplied.

The repeated failure of this shop to uphold age-restriction laws and protect vulnerable children is extremely serious. The evidence demonstrates that these sales were not accidental, but deliberate.

I urge Hammersmith & Fulham Council to take immediate and robust action to safeguard children, in particular vulnerable children and prevent further harm.

Yours sincerely,

 (PLEASE REDACT IN PUBLIC DOCUMENTS)

From: [REDACTED]
Sent: 29 August 2025 16:54
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: FW: Representation for case

Dear Matt,

Thanks for confirming receipt, and for safeguarding the distribution of the photograph.
As for my residential address it is:

16/6 Spottiswoode Street
Edinburgh EH9 1ER

Best wishes,

[REDACTED]

From: [REDACTED]
Sent: 24 August 2025 21:46
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Love Doug: H&F <Doug.Love@lbhf.gov.uk>; [REDACTED]
[REDACTED]
Subject: Representation for case

Dear Licensing Team,

Reference: 2025/01278/LAPRR

I am writing in order to make a representation for my daughter, 'C', born 29/06/09. I have included a photograph of C, taken on 23/08/25, as Appendix 1 (attached). **Please ensure that this photograph does not appear in the public papers.** My wife took our two children to London to stay with family friends in July 2025 while I was out of the country for work. On 12 July, according to my wife, C and our friend's two daughters went out by themselves and entered the premises of Best Quality Food and Wine. Despite our friends' daughters' advice not to, C bought a 700ml bottle of Smirnoff vodka with money given by her mother for food. My wife had no idea this had happened, as C kept the bottle in her bag. I have seen a screen capture of CCTV footage of C in that shop with her soft material bag and her friends.

The only way we knew about this surreptitious purchase was because of the consequences. On 15 July, while her mother was at work, I was looking after both children and I encouraged C to leave the house and get some fresh air. This is a common request. She said she would go to the garden. Her brother and I went further afield but, when we returned and saw her in the garden, she was acting very strangely, giggling and stumbling around. In conversation she seemed very amused by things and I remember saying to both children that she was either intoxicated or playacting (she loves performance and art). I made a mental note to keep an eye on her, and went inside

to cook dinner for us all. After about an hour or so, I called out to both children that dinner was ready. But I couldn't find C anywhere, and eventually her brother called out that C was lying behind the bed on the floor.

When I went in, she was there, completely unresponsive, and despite my loud communication her eyes opened briefly but remained closed. It was then that I started to panic and assumed she had taken some drugs and this was an overdose, so called the ambulance and followed instructions, putting her in the recovery position. The paramedics arrived shortly afterwards and flushed her system with IV (anti-opiates plus saline), after a failed attempt to insert a canula they finally managed this in her foot. This was rather disturbing to watch. The paramedics were also very worried about her, wondering about an overdose or maybe encephalitis given some of the behaviour she previously exhibited.

At no stage did we think this was alcohol: one of the first things I did when I discovered her in that state was to smell her breath, and the paramedics did the same shortly after they arrived. There was no smell (of course, in retrospect this would be the case with vodka). C spent that night and the following night in hospital, in the Intensive Care Unit, and put under heavy sedation to stop seizures. She was finally discharged on 18 July. After waking the morning after admission, she explained to her mother about the vodka, and told her where it was being kept. I then retrieved it from her wardrobe, and there was only a fifth of a bottle remaining.

This event has had a very disturbing effect on the family, with her 10 year-old brother finding her on the floor unresponsive in the first place, the panic for my wife and I, and for all of us witness to the visit by the paramedics and her being placed in the ambulance and taken to hospital. C has also been disturbed by this, hence the redacted copies of letters from her GP at Bruntsfield Medical Practice and her psychiatrist Dr. Evans from Edinburgh Psychiatry (see appendices 2 & 3).

C does look young for her age. In addition, she has a history of mental health issues that have disturbed her schooling, and exhibits anxiety in unfamiliar and especially public settings. She is extremely unconfident, unlike some other teenagers. Therefore I, for one, am amazed that anyone could believe she was of an age where it was legal to sell her alcohol.

Yours sincerely,

[REDACTED]



Ref:
04 August 2025

To whom it may concern,

Re: Miss [REDACTED]

Tel: / [REDACTED]

I am writing to confirm that this patient experienced a severe outcome after ingesting alcohol on 15/07/2025.

She was found unresponsive after ingesting approximately 500ml of vodka, resulting in an ambulance being called, emergency attendance at the Accident and Emergency department (Royal Infirmary Edinburgh), and subsequent intubation and intensive care stay.

This is on a background of psychiatry input, low mood and regular fluoxetine (antidepressant) prescribing.

It has been alleged that the alcohol was provided to her by a retailer outwith their licensing permit (the patient is 16 years old and not legally permitted to purchase alcohol) – I would be grateful if you could take in to consideration the severity of the outcome above in regards to this matter.

Yours sincerely

Dr Kiran Jayaprakash
GP



Edinburgh Psychiatry
10A St Colme Street
Edinburgh
EH3 6AA

Tel: 07498465326

<https://www.edinburghpsychiatry.com>

Date written: 01/08/2025

Date typed: 08/08/2025

Admin: JC

TO WHOM IT MAY CONCERN
PRIVATE & CONFIDENTIAL

Re: [REDACTED]
DOB: 29/06/2009
Address: [REDACTED]

I am writing this letter in my capacity as the treating psychiatrist for [REDACTED] who is a patient under my care.

This letter is to confirm that [REDACTED] is a vulnerable 16-year-old with pre-existing mental health conditions. She recently required hospitalisation following an acute episode. The sale of alcohol to a vulnerable minor with these underlying conditions poses a significant risk to her health and wellbeing.

I wholeheartedly support the case being brought against the establishment that sold her alcohol. Enforcing the law in this instance is crucial for protecting vulnerable young people in our community.

Please do not hesitate to contact me if you require further information.

Kind regards

Dr Franciske Evans
Consultant Psychiatrist
MBChB, MRCPsych
GMC: 4387879

From: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Sent: 04 September 2025 21:44
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Masini Bill: H&F <Bill.Masini@lbhf.gov.uk>; Love Doug: H&F <Doug.Love@lbhf.gov.uk>; Environmental Protection: H&F <noise@lbhf.gov.uk>
Subject: Police Representation in Support of Trading Standards Review of Premises Best Quality Food and Wine, 333 Lillie Road, SW6 7NR - 2023/01187/LAPR

Dear Licensing,

RE: Review of Premises Best Quality Food and Wine, 333 Lillie Road, SW6 7NR - 2023/01187/LAPR

I am writing on behalf of the Metropolitan Police to support the application from Trading Standards, to review the premises licence for Best Quality Food and Wine. My support is based on evidence provided by Trading Standards of sales of age restricted products to children.

The evidence provided by Trading Standards was:

- Test purchases where under 18 volunteers were sold vapes.
- Complaints from multiple sources, including parents, school staff, and members of the public.
- They have also evidenced that staff have failed to apply an effective age verification policy and under 18 volunteers were sold alcohol.

The incidents demonstrate a failure to uphold two licensing objectives; those being:

- The Protection of Children from Harm
- The Prevention of Crime and Disorder

Our support is solely in relation to the unlawful sales to children.

In my view the unlawful sales represent a disregard to the law and they are not demonstrating care or responsibility to the welfare of their customers. Previous advice and recommendations do not appear to have been completed and the repeated complaints suggests that the premises has chosen not to comply and has not attempted to be responsible operators.

For these reasons I support the review of the premises.

Kind Regards,
Charlotte

PC Charlotte Bennett 3234AW | Hammersmith and Fulham | Police Licensing | Metropolitan Police
Email: Charlotte.Bennett@met.police.uk

From: Overton Adrian: H&F <Adrian.Overton@lbhf.gov.uk>
Sent: 09 September 2025 13:09
To: Simms Fabien: H&F <Fabien.Simms@lbhf.gov.uk>
Cc: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Best Quality Food and Wine, 333 - 335 Lillie Road, SW6 7NR- Reference: 2025/01278/LAPRR
Importance: High

Dear Mr Simms,

Please take this email as a representation from the Licensing Authority in support of this review application.

We are aware of multiple breaches of conditions at this premises over a prolonged period of time, along with the sale of alcohol to a child. We believe that the following licensing objectives have been undermined :

- The prevention of crime and disorder
- The protection of children from harm

Further details on our representation will follow in due course.

Kind regards

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Powers of a licensing authority on the determination of a review

- 11.16 The 2003 Act provides a range of powers for the licensing authority which it may exercise on determining a review where it considers them appropriate for the promotion of the licensing objectives.
- 11.17 The licensing authority may decide that the review does not require it to take any further steps appropriate to promoting the licensing objectives. In addition, there is nothing to prevent a licensing authority issuing an informal warning to the licence holder and/or to recommend improvement within a particular period of time. It is expected that licensing authorities will regard such informal warnings as an important mechanism for ensuring that the licensing objectives are effectively promoted and that warnings should be issued in writing to the licence holder.
- 11.18 However, where responsible authorities such as the police or environmental health officers have already issued warnings requiring improvement – either orally or in writing – that have failed as part of their own stepped approach to address concerns, licensing authorities should not merely repeat that approach and should take this into account

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when considering what further action is appropriate. Similarly, licensing authorities may take into account any civil immigration penalties which a licence holder has been required to pay for employing an illegal worker.

- 11.19 Where the licensing authority considers that action under its statutory powers is appropriate, it may take any of the following steps:
- modify the conditions of the premises licence (which includes adding new conditions or any alteration or omission of an existing condition), for example, by reducing the hours of opening or by requiring door supervisors at particular times;
 - exclude a licensable activity from the scope of the licence, for example, to exclude the performance of live music or playing of recorded music (where it is not within the incidental live and recorded music exemption)¹⁰;
 - remove the designated premises supervisor, for example, because they consider that the problems are the result of poor management;
 - suspend the licence for a period not exceeding three months;
 - revoke the licence.
- 11.20 In deciding which of these powers to invoke, it is expected that licensing authorities should so far as possible seek to establish the cause or causes of the concerns that the representations identify. The remedial action taken should generally be directed at these causes and should always be no more than an appropriate and proportionate response to address the causes of concern that instigated the review.

- 11.21 For example, licensing authorities should be alive to the possibility that the removal and replacement of the designated premises supervisor may be sufficient to remedy a problem where the cause of the identified problem directly relates to poor management decisions made by that individual.
- 11.22 Equally, it may emerge that poor management is a direct reflection of poor company practice or policy and the mere removal of the designated premises supervisor may be an inadequate response to the problems presented. Indeed, where subsequent review hearings are generated, it should be rare merely to remove a succession of designated premises supervisors as this would be a clear indication of deeper problems that impact upon the licensing objectives.
- 11.23 Licensing authorities should also note that modifications of conditions and exclusions of licensable activities may be imposed either permanently or for a temporary period of up to three months. Temporary changes or suspension of the licence for up to three months could impact on the business holding the licence financially and would only be expected to be pursued as an appropriate means of promoting the licensing objectives or preventing illegal working. So, for instance, a licence could be suspended for a weekend as a means of deterring the holder from allowing the problems that gave rise to the review to happen again. However, it will always be important that any detrimental financial impact that may result from a licensing authority's decision is appropriate and proportionate to the promotion of the licensing objectives and for the prevention of illegal working in licensed premises. But where premises are found to be trading irresponsibly, the licensing authority should not hesitate, where appropriate to do so, to take tough

action to tackle the problems at the premises and, where other measures are deemed insufficient, to revoke the licence.

Reviews arising in connection with crime

- 11.24 A number of reviews may arise in connection with crime that is not directly connected with licensable activities. For example, reviews may arise because of drugs problems at the premises, money laundering by criminal gangs, the sale of contraband or stolen goods, the sale of firearms, or the sexual exploitation of children. Licensing authorities do not have the power to judge the criminality or otherwise of any issue. This is a matter for the courts. The licensing authority's role when determining such a review is not therefore to establish the guilt or innocence of any individual but to ensure the promotion of the crime prevention objective.
- 11.25 Reviews are part of the regulatory process introduced by the 2003 Act and they are not part of criminal law and procedure. There is, therefore, no reason why representations giving rise to a review of a premises licence need be delayed pending the outcome of any criminal proceedings. Some reviews will arise after the conviction in the criminal courts of certain individuals, but not all. In any case, it is for the licensing authority to determine whether the problems associated with the alleged crimes are taking place on the premises and affecting the promotion of the licensing objectives. Where a review follows a conviction, it would also not be for the licensing authority to attempt to go beyond any finding by the courts, which should be treated as a matter of undisputed evidence before them.

11.26 Where the licensing authority is conducting a search of the premises, it should be satisfied that the premises have been used for criminal purposes, its role is solely to determine what steps should be taken in connection with the premises licence, for the promotion of the crime prevention objective. It is important to recognise that certain criminal activity or associated problems may be taking place or have taken place despite the best efforts of the licence holder and the staff working at the premises and despite full compliance with the conditions attached to the licence. In such circumstances, the licensing authority is still empowered to take any appropriate steps to remedy the problems. The licensing authority's duty is to take steps with a view to the promotion of the licensing objectives and the prevention of illegal working in the interests of the wider community and not those of the individual licence holder.

11.27 There is certain criminal activity that may arise in connection with licensed premises which should be treated particularly seriously. These are the use of the licensed premises:

- for the sale and distribution of drugs controlled under the Misuse of Drugs Act 1971 and the laundering of the proceeds of drugs crime;
- for the sale and distribution of illegal firearms;
- for the evasion of copyright in respect of pirated or unlicensed films and music, which does considerable damage to the industries affected;
- for the illegal purchase and consumption of alcohol by minors which impacts on the health, educational attainment, employment prospects and propensity for crime of young people;
- for prostitution or the sale of unlawful pornography;
- by organised groups of paedophiles to groom children;
- as the base for the organisation of criminal activity, particularly by gangs;

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- for the organisation of racist activity or the promotion of racist attacks;
- for employing a person who is disqualified from that work by reason of their immigration status in the UK;
- for unlawful gambling; and
- for the sale or storage of smuggled tobacco and alcohol.

11.28 It is envisaged that licensing authorities, the police, the Home Office (Immigration Enforcement) and other law enforcement agencies, which are responsible authorities, will use the review procedures effectively to deter such activities and crime. Where reviews arise and the licensing authority determines that the crime prevention objective is being undermined through the premises being used to further crimes, it is expected that revocation of the licence – even in the first instance – should be seriously considered.